

2021 Judging Panel Member



WAYNE CLIFT

Executive Director – The Tourism Group

Director of the Tourism Group, Wayne is a passionate advocate of regional tourism and has worked in many sectors of the Tourism arena. As National and International Sales Manager for a leading Australian Tour Company he went on to own and operate his own very successful Coach touring business

He was Deputy Chair – Queensland Tourism Industry Council (QTIC) from 2010 – 2017 and has played a role in various Tourism Advisory committees both with Government and Industry.

As part of an enthusiastic team at The Tourism Group, Wayne works closely with all levels of Government to ensure they recognise the value of the Tourism sector, and project manages grant funded activities including visitor services feasibility studies for various parts of regional Queensland.

The Tourism Group is the Program Manager for Accredited Visitor Information Centres in Queensland and New South Wales also operating Visitor Information Centres in Perth and at Brisbane Airport.

