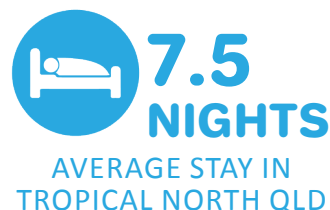
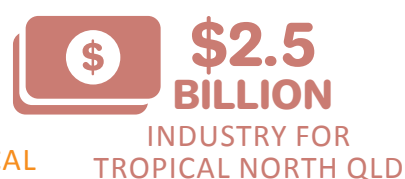


Tourism - a strong future for Tropical North Queensland

TTNQ'S STATE ELECTION PRIORITIES 2017-2020

- Infrastructure – aviation development
- Mono destination positioning of Cairns GBR and Indigenous tourism product in China
- Development of Indigenous tourism marketing in rest of world markets
- Development of roads, boardwalks, amenities, general utilities, trails, track and signage
- Improvement of roads in the north to open up further areas around Indigenous tourism for our visitors
- Investment in Wi-Fi and 4g services to support existing communications platforms, for quality telecommunications coverage throughout TNQ
- Investment in public infrastructure to leverage Local Government Sports and Events development plans including the Cairns Convention Centre development along with support for an off-site dinner venue for large MICE events



- 1,000 NEW INDIGENOUS JOBS
- 20 NEW INDIGENOUS BUSINESSES

2020 INDIGENOUS TOURISM GOALS

#Voicesoftourism



"The Queensland Government has enabled Cairns to secure direct scheduled flights from Guangzhou with China Southern and from Shenzhen with Hainan Airlines. This campaign is supported by the State Government's Connecting with Asia Fund.

Our priority is to continue this important airline attraction work through the Attracting Aviation fund to support new connections to our important western markets which also remain a key focus for TNQ."

- Pip Close, CEO Tourism Tropical North Queensland

"The Great Barrier Reef offers unforgettable experiences and is central to who we are as a nation and how we are seen around the world. We must ensure we invest in the protection of the reef, and other natural assets, to ensure they are around for years to come.

Our priority is to engage the world in the future of the Reef. The role of communities and businesses are key to drive meaningful action but this must be met with equal determination from those who have the political mandate to drive the change required. Much of the world believes that the reef is dead, it is critical that we do not give up on the Reef and illustrate with every practical measure that Queensland will do everything it can to protect the most famous natural icon on the planet. We need funding and legislative backing to protect our natural assets, their contribution to the economy, and to send a clear signal that we will lead by example in order to mobilise the world." - Andy Ridley, Citizens of the Great Barrier Reef



"The presentation of Queensland's natural assets must meet the expectations of global travellers.

We are currently working with ageing visitor infrastructure in our national park hindered further by an archaic permit system that impedes operators ability to access key national park assets. Adequately funding the Queensland Parks and Wildlife Service to deliver and maintain visitor facilities within National Parks is essential.

Providing operators with a renewed permit system is also vital for us to maximise efficient use of park assets. We are marketing world class nature based experiences and government support is vital to provide the infrastructure for our industry to deliver on that promise." - Tara Bennett, Executive Officer, Tourism Port Douglas Daintree

"As tourism in our region continues to grow and we see new accommodation under construction, it is crucial that ongoing investment into our roads and highway infrastructure is made to cope with increasing demands. It is very pleasing to see the Bill Fulton Bridge duplication on Cairns Western Arterial Road project nearing completion – a huge improvement to capacity. It is also exciting to have a commitment to the \$152 million Smithfield Bypass project, yet this project needs to be prioritised to enable works to commence prior to the scheduled Nov 2018 date. The congestion on our roads and resulting delays experienced by locals and visitors alike will only increase as more tourists opt for self-drive holidays. The proposed tourism hub that is open to tender is a wonderful initiative and let's hope we see this progress but we must see the same focus on how our visitors and locals alike get around our beautiful region."

- James Dixon, DownUnder Tours



The Queensland Tourism Industry Council (QTIC) is the peak body for Queensland tourism industry, providing strong voice for Queensland's tourism, hospitality and accommodation operators. We work with business owners, industry bodies, government and the community to build a sustainable, world-class tourism industry for Queensland.

Queensland Tourism Industry Council

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