

# Tourism - a strong future for the Capricorn Region

"A significant share of new jobs created is generated by tourism businesses across the state. **Billions of investment dollars are flowing into Queensland** to build new and exciting tourism infrastructure. **Communities challenged by economic transition can rely on a thriving visitor economy.**

Now is the time for the business sector and governments at all levels to focus on building on this momentum."

Daniel Gschwind – CEO, QTIC

## CAPRICORN REGION'S STATE ELECTION PRIORITIES 2017-18

- Development of Convention Centre
- Implementation of *Mount Archer National Park Recreational Plan* - Rockhampton
- Causeway lake integrated tourism precinct - Capricorn Coast





# #Voicesoftourism



"Our destination has received considerable funding support for major public infrastructure projects including the Rockhampton riverfront redevelopment and the Yeppoon foreshore and town centre revitalization stimulating private sector investment. We now have the opportunity for a 1000-seat Convention Centre in Yeppoon to substantially increase our ability to grow visitation and create new jobs to our destination.

The implementation of the *Mount Archer National Park Recreation Plan* has commenced with funding committed to the Fraser Park elevated walkway overlooking Rockhampton, with additional investment into future stages required to transform this site into a major tourist attraction for the city and region.

Another natural attraction waiting to be enhanced, is the long awaited development of the Causeway Lake Integrated Tourism Precinct to expand our fishing and boating access along the Capricorn Coast and Keppel Group of Islands." - Mary Carroll, Capricorn Enterprise

"Great Keppel Island is an iconic tourism destination in the Southern Great Barrier Reef destination and we have worked hard as an operator to grow our visitation to both domestic and international customers by offering the best experience possible.

As a small family business, the success of Great Keppel Island Hideaway has been largely due to our strong partnership with our Regional Tourism Organisation, Capricorn Enterprise.

We feel very strongly that the State Government needs to not just continue their financial support of the Regional Tourism Organisation Network in Queensland, but strengthen it so that we can continue to grow tourism at the grass roots level."

- Eloise Chaffers, Great Keppel Island Hideaway



"The unique natural and cultural diversity of our Capricorn region is the key to growing our tourism industry.

To achieve our potential we need government support to provide quality road and air access, stimulate investment in infrastructure, assist cooperative marketing campaigns as well as workforce training and innovation, provide a helping hand after natural weather events, so that together we can maximise Capricorn's tourism potential and grow our wonderful region."

- Ann Augusteyn, Capricorn Caves

QTIC is the peak body for Queensland tourism industry, providing strong voice for Queensland's tourism, hospitality and accommodation operators. We work with business owners, industry bodies, government and the community to build a sustainable, world-class tourism industry for Queensland.

Queensland Tourism Industry Council

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