

QTIC Destination IQ and Destination Q

2024 First Nations Event
Subsidy Guidelines



**QUEENSLAND
TOURISM INDUSTRY
COUNCIL**

BACKGROUND

Each year Queensland Tourism Industry Council (QTIC) hosts Destination IQ, the state's premier First Nations tourism event. This year the event will be held in Meeanjin (Brisbane) on Wednesday 13 November 2024.

QTIC in partnership with Queensland Government and the National Indigenous Australians (NIAA) is proud to provide a subsidy to support First Nations people to attend Destination IQ (13 November) and DestinationQ (14 November).

The application will support a minimum of ten (10) Queensland First Nation businesses/people to attend and or participate at Destination IQ and DestinationQ through the subsidy.

ELIGIBILITY

To be eligible to receive this support you MUST:

- Be Aboriginal and/or Torres Strait Islander;
- Reside in Queensland and;
- Be actively engaged in the tourism, hospitality, or arts sector.

You must also meet at least one of Criteria A plus one of Criteria B to qualify for the subsidy:

CRITERIA A:

- Be a micro, small or medium-sized business.
- Be a member of QTIC.
- Be a member of a Regional Tourism Organisation.
- Be a member of a Prescribed Body Corporate or Registered Native Title Body Corporate.

CRITERIA B:

- Be gaining relevant specialised knowledge at the conference.
- Creating new relationships at the conference.

If you do not meet at least one of Criteria A plus one of Criteria B from the above requirements, you are not eligible for this support.

In addition to meeting the eligibility criteria, you must briefly explain why the conference will be beneficial for you professionally and as a business through the subsidy [application form](#) by 12 noon Monday, 21 October 2024.

If you meet any of the below criteria, you are unfortunately not eligible for this support:

- A non-Indigenous person.
- Located in NSW, ACT, VIC, TAS, WA, SA or NT.
- Not a business owner or employee in tourism, hospitality or the arts industries.

EVALUATION

Applications will be assessed by a small evaluation committee. This small committee will review each person's application and provide a fair and unbiased decision, after subsidy applications close.

Applicants who have not attended a previous Destination IQ are encouraged to apply.

OUTCOMES

Results from the evaluation committee and next steps will be communicated to the applicant from QTIC, by COB Monday 28 October 2024.

QUERIES

For any queries regarding this support, please contact Rhonda Appo, Indigenous Program Manager at rhonda.appo@qtic.com.au on 0414 233 040.