

# 2022 Judging Panel Member



## **TIFFANY MCKINNON** **Series Producer** **Channel 7 Brisbane**

Tourism, travel and television have been Tiffany's professional *raison d'être* for more than 25 years.

In her role as Series Producer with Channel 7 Productions, Tiffany stewards the on-going production of WEEKENDER - one of the best-loved and longest-running lifestyle television shows in Queensland (if not Australia).

This perennially popular guide to travel and tourism across the state has been a high-rating success for nearly two decades – and testament to the public's unquenchable thirst for holiday inspiration.

Over her 13+ year tenure with WEEKENDER, Tiffany has forged strong relationships with pivotal players in the Queensland tourism industry - sharing their passion for promoting the state's extraordinary people, places, attractions and experiences.

As a contributing story producer to the show, she's also travelled the breadth and length of the state – part of an experienced team that delivers the best of Queensland tourism to television sets and smart devices, week after week.

It's like asking to name your favourite child but – if pressed – Tiffany would confess that Lawn Hill National Park is her fave Queensland holiday destination.

