

2020

Welcome to the Year of

INDIGENOUS TOURISM



Year of
**Indigenous
Tourism**

IMAGE: CAIRNS INDIGENOUS ART FAIR, CAIRNS AND GREAT BARRIER REEF

INTRODUCTION

Queensland has hundreds of clan groups and each has its own unique culture, values and lore. As far up as the Torres Strait Islands and down to the South East corner, there is something new for every visitor to learn and connect with.

In 2020 we celebrate the Year of Indigenous Tourism to highlight First Nations tourism experiences and events in Queensland.

Over the last 18 months a dedicated Indigenous Queensland Tourism Industry Council (QTIC) engagement process resulted in the Queensland First Nations Tourism Plan (QFNTTP) with a vision for the future of First Nations tourism in Queensland. The Year of Indigenous Tourism is the first step in this plan.

This year the Queensland Government is launching new initiatives to develop the Indigenous tourism industry and create jobs for Aboriginal and Torres Strait Islanders. In turn, the state will be better equipped to meet the needs of visitors seeking authentic experiences and an understanding of local cultures, allowing them to leave feeling enriched by, and connected to, the state of Queensland.



What it means

The Year of Indigenous Tourism logo seeks to express the story of cultures through its layers. Unfolding each layer we can begin to understand the deeper meaning and the truth of the country, told through the unique stories and continual presence of diverse cultural groups throughout our ever-changing Queensland landscape.



From the sea of the Torres Straits, to the outback Aboriginal clans, there are many diverse layers of stories and culture to learn from. To make sure the logo can be adapted and carry the stories of many Indigenous groups, the symbol is conceptual and void of icons specific to a few certain groups or regions. By remaining conceptual, the logo represents a commonality among communities who each hold a greater and richer story of Queensland to be told.

These stories are told through Country and the ever-changing landscapes accessible to everyone. Queensland's vivid landscapes are represented using colour: rainforest green, turquoise reef, outback red, and sand beach. Colour from both Torres Strait Islander and Aboriginal flags, colours of Country, are also represented.

The colourful layers are shaped within the letter Q and signify the unique fingerprint of Queensland. Imbued with a sense of place, layers of diverse culture and stories, the logo forms a recognisable symbol to inclusively identify Queensland.

Welcome to the Year of Indigenous Tourism

The Palaszczuk Government is proud to support the distinctive indigenous tourism experiences, connection to the culture, unique storytelling and customs of the Aboriginal and Torres Strait Islander peoples of Queensland.

From the beaches and wetlands of the south east coast and the rich heritage of the outback, to the ancient rainforests of the tropical north, the Year of Indigenous Tourism is a recognition that we have exceptional natural land and seascapes to showcase to the world because our Aboriginal and Torres Strait Islander peoples devoted thousands of years stewardship to our state.

This government is committed to supporting initiatives that will continue to position Queensland as Australia's leading destination for indigenous tourism.

This includes working with indigenous Queenslanders to identify these hero experiences that reflect the heart and soul of our state and to bring forward new tourism experiences in regional communities.

Queensland tourism operators have been actively building our natural ecotourism attractions portfolio and we believe by providing this support to Aboriginal and Torres Strait Islander peoples we will make Queensland the leading destination for indigenous tourism experiences in Australia.

Our state is home to a number of inspiring and interactive indigenous tourism experiences including the Dreamworld Corroboree on the Gold Coast, the Mossman Gorge Centre and the internationally renowned Tjapukai Aboriginal Cultural Park.

We want to support the growth of more of these types of attractions that will not only offer unique experiences to visitors but benefit indigenous communities well into the future.

The Hon. Anastacia Palaszczuk MP
Premier of Queensland
Minister for Trade

The Hon. Kate Jones MP
Minister for Tourism Industry
Development





The Year of Indigenous Tourism is an opportunity for us all to play a part in making more of the true potential of Queensland's unique Indigenous heritage and culture. Aboriginal imagery has been prominent in the promotion of tourism for many years. Despite this, participation of First Nations people in the industry, as employees, as business operators and entrepreneurs has been limited and not reflective of the untapped possibilities.

In 2010 the Queensland Tourism Industry Council (QTIC) started to build a network of members and stakeholders with a commitment to bring about positive change for Indigenous tourism in Queensland. Opportunities for business development, Indigenous capacity building and engagement structures have become the focus of this work.

In 2019, an all-Indigenous stakeholder group was established to develop the first-ever, Queensland First Nations Tourism Plan.

It has been a privilege for QTIC to be part of the journey that brought us to this Year of Indigenous Tourism, in partnership with Indigenous leaders, industry and the State Government. We will continue along this path to bring about genuine Indigenous advancement through jobs, business opportunities, skill development and collaborative engagement with mainstream tourism.

QTIC remains committed to achieve outcomes for Indigenous tourism that benefit all.

Daniel Gschwind
Chief Executive Officer QTIC

Queensland by David Hudson

2020 celebrates 10 years since the formation of the QTIC Indigenous Champions Network in Queensland. In celebration, QTIC commissioned artwork by David Hudson which has been incorporated throughout this prospectus. It reflects many aspects of what Queensland and QTIC represent:

UNDERLYING MAP OF QUEENSLAND

This is broken into 10 sections for the 10th anniversary of QTIC formation.

Goorialla - The Snake Creator

This hugs the Queensland Coast to the top of Australia, incorporating the Torres Strait Islands. The colours of the QTIC emblem are represented within Goorialla, symbolising the "Voice of Tourism".

Colours

Brown is the land that we leave our footprints on - in all directions, East, West, North and South.

Yellow represents the sandy shores and our great sunny state of Queensland.

Green and Blue are for the islands from the south to the north, waters, reefs and oceans of Queensland, and to the west of the gulf is the green rainforest.

Blue, green white and black is for the Torres Strait Islands.

Grey represents our wildlife in Queensland; the koala and brolga.

Circles of connection

These circles throughout represent the connection of many people and businesses and the many meeting places with the dots representing people.

Dancing figures

To signify culture, men and women holding a feathered ceremonial belt to connect them to the land and to the importance of respect to culture, history and lore and to continue to move our cultural footprint (footprints) forward. This also represents our partnerships and friendships. Feathers represent a symbol of respect and peace.

Handprints

To protect us all as we journey forward; helping hands.

Ceremonial Belt

Cockatoo - represents that someone is coming, a messenger bird.

Emu feathers - represents an animal that can't walk backwards. As with the emu QTIC's journey is to go forward.

Yundu Mai - Jinna La Galing

This means 'happy trails and a safe journey for all'.



QTIC Indigenous Champions Network Members

The QTIC Indigenous Champions Network aims to increase tourism operators' awareness on how to encourage and maintain increased participation of Indigenous Australians within the mainstream tourism industry. The Champions strive to encourage Aboriginal and Torres Strait Islander people to choose tourism and hospitality as an employment and career pathway.

Currently there are more than 35 Champions involved in increasing the participation of Indigenous employees within the industry. The Champions work collectively to identify potential opportunities, support workplace experiences, and invest in the development of resources that assist in recruitment, employment and retention of Indigenous people in the tourism industry.

OUR CHAMPIONS

Al Mucci, Dreamworld

Alan Smith, Outback Aussie Tours

Alison Smith, The Star Entertainment Group

Anthony Corrie, Sarina Russo

Cameron Costello, Quandamooka Yoolooburrabee Aboriginal Corporation

Chern'ee Sutton, Chern'ee Sutton Art

Cheryl Thompson, Trackers Queensland

David Hudson, Didgeralia

David Williams, Gilimbaa

Emily Tanna, Compass Group

Geoff Hogg, The Star Entertainment Group

Jacob Cassidy, Mungulla Station

Joe Sproats, Platypus Wealth

Johnny Murison, Jarramali Rock Art Tours

Josh Hanley, Accor Group

Kerryn Collins, Spirits of the Red Sand

Leanne Ruska, Spirits of the Red Sand

Lloyd Mills, Australian Stockman's Hall of Fame

Marie Taylor, Reef Magic Cruises

Mark Greaves, Visit Queensland

Monique Harmer, Pullman Cairns

Mundanara Bayles, The BlackCard

Olivia Evans, Sandstone Park

Paul Morton, Novotel Surfers Paradise

Paul Victory, Sealink Travel Group

Penny Cleland, CaPTA Group

Peter Lenoy, UMI Arts

Preston Campbell, Preston Campbell Foundation

Russell Boswell, Savannah Guides

Shannon Ruska, Tribal Experiences

Shirley Hollingswith, Tjapukai Aboriginal Cultural Park

Tarragh Cunningham, Queensland Art Gallery / Gallery of Modern Art

Tom Howard, Brisbane Airport Corporation

Tony Martin, Qantas Founders Museum

Tracy Kearney, Prestige Service Training



INDIGENOUS YOUNG TOURISM LEADERS

Delivered by the Department of Innovation and Tourism Industry Development (DITID), the Young Tourism Leaders Program provides influential and inspiring role models to encourage young people to consider a career in the tourism industry. The Leaders are young people who have found success in the tourism industry, have a wealth of knowledge, experience and advice, and are keen to share the stories of their career journey. The Queensland Government's Indigenous Young Tourism Leaders make presentations in schools, engage with vocational and tertiary students, and engage with Aboriginal and Torres Strait Islander youth to encourage them to pursue a career in tourism. In 2020, the Indigenous Young Tourism Leaders are:

Chanaya Warbrick, Birrunga Gallery & Dining

Anthony Cora, Jellurgal Aboriginal Cultural Centre

Leonard Donahue, Performing Arts Professional / Dreamworld Corroboree

Stacie Fogarty, Dreamworld Corroboree

Tyson Kelly, Dreamworld Corroboree

Simon Thornalley, Saltwater Eco Tours

George Bell, Down Under Tours Australia

Blake Cedar, Dreamtime Dive and Snorkel

Elizabeth Lui, Pullman Cairns International

Chern'ee Sutton, Contemporary Indigenous Artist

Hayden Summers, Rydges Southbank



IMAGE: FLAMES OF THE FOREST, CAIRNS AND GREAT BARRIER REEF

First Nations Tourism Festivals and Events in Queensland

JANUARY

Bunya Dreaming Festival, Landsborough

FEBRUARY

Artnow Far North Queensland, Cairns

Mi:wi, Brisbane

Legends of League Indigenous Football Festival, Cherbourg

Nrl Harvey Norman All Stars 2020, Gold Coast

Australian Languages Workshop, Minjerribah

MARCH

Mavis Ngallametta "Show Me the Way to Go Home", Brisbane

Yidaki - Didjeridu and the Sound of Australia, Brisbane

MAY

Meeanjin Markets, Brisbane

JULY

Coming of the Light, Torres Strait

Laura Quinkan Dance Festival, Laura

NAIDOC Week, Nationally

QTIC NAIDOC Corporate Breakfast, Brisbane

Cairns Indigenous Art Fair, Cairns

Bran Nue Dae, Brisbane

Gab Titui Indigenous Art Awards, Torres Strait

AUGUST

Quandamooka Festival, Minjerribah

National Aboriginal and Torres Strait Islander Children's Day

Gimuy Fish Festival, Cairns

Sandsong, Brisbane

Gulf Country Frontier Days Festival, Burketown

SEPTEMBER

Brisbane Festival: Boldly Brisbane, Brisbane

Gulf Country Frontier Days Festival, Gregory

Winds of Zenadth Cultural Festival, Thursday Island (Biennially)

Booin Gari, Noosaville

OCTOBER

Indigenous Business Month

Yarrabah Music and Cultural Festival, Yarrabah

NOVEMBER

Destination IQ, Brisbane

Meeanjin Markets, Brisbane



Indigenous Industry Development Initiatives

Tourism is an important driver of the Queensland economy, creating jobs, attracting investment and sustaining communities. The Queensland Government has a long-term commitment to grow the state's tourism industry and cement Queensland's position as a world-leading tourism destination.

Additionally the Queensland Government Advance Queensland Deadly Innovation Strategy seeks to deliver jobs and economic wealth for Aboriginal and Torres Strait Islander people by creating pathways for Aboriginal and Torres Strait Islander businesses and innovators to turn their ideas into reality. It empowers communities to activate their traditional values of participation and innovation, through embracing positions of current strength in culture, land, water and business for the benefit of all.

Below are some of the latest Indigenous tourism initiatives to grow the tourism industry. You can find out more, including how to apply for grants and funding at www.ditid.qld.gov.au/tourism and www.advance.qld.gov.au/entrepreneurs-and-startups-small-business/deadly-deals

INDUSTRY INITIATIVES

The Indigenous Innovation and Entrepreneurs Program (IIEP)

The program will enable Indigenous businesses, innovators and entrepreneurs to become more skilled, confident and successful as small business owners and innovators, so they can access better opportunities and maximise their chances of success. It is open to new and existing Indigenous businesses, innovators or entrepreneurs across all industries, with an increased focus on the participation of Indigenous tourism operators. Following initial workshops, eligible participants will be offered coaching and mentor sessions, and invited to participate in pitch events with councils, government agencies and industry bodies.

Our Country Tourism Support Service

An Indigenous tourism development service has been established to support Indigenous tourism in the state.

The new service includes dedicated Indigenous tourism development officers in Cairns and Brisbane, helping Indigenous tourism businesses to find the services and support they need to take the steps needed to grow and strengthen their business.

Growing Indigenous Tourism in Queensland Fund

The Government has launched the Growing Indigenous Tourism in Queensland Fund, providing up to \$10 million to create economic opportunities and jobs for Aboriginal and Torres Strait Islander Queenslanders. The fund sets out to support new, unique and innovative Indigenous tourism products and experiences in Queensland, particularly in regional areas.



2020

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The Year of Indigenous Tourism

IMAGE: JELLURGAL CULTURAL TOUR, BURLEIGH HEADS, GOLD COAST

TOURISM DEVELOPMENT

The following are Queensland Government supported tourism development projects:

Connecting with Asia - Indigenous Tourism

Funded under the Queensland Government's \$33.5 million Connecting with Asia (CWA) Strategy, Mandingalbay Yidinji Corporation (MYAC) was the successful recipient of \$1.1 million to deliver the first stage of a wider project. Stage one of the project includes the development of a jetty to provide access to MYAC's East Trinity location, powered amenities, a shelter and allows MYAC to showcase their culture and activities. The CWA Indigenous Tourism project, administered by Tropical Tourism North Queensland (TTNQ) aims to identify and develop new Indigenous tourism products that have strong appeal to Chinese visitors.

Minjerribah Futures

The Queensland Government is investing over \$24.75 million to support the transition of Minjerribah (North Stradbroke Island) from its past reliance on sand mining to a new future as a leading destination for cultural and eco-tourism. The transition program, known as Minjerribah Futures, rests on a foundation of Quandamooka culture and sustainability.

Projects being delivered in partnership with the Quandamooka People include:

- the Quandamooka Art, Museum and Performance Institute, QUAMPI, a signature cultural tourism experience for Queensland, bringing together ancient Quandamooka artefacts with contemporary art, music, dance and performance
- landmark tourism attraction Yalingbila Bibula (Whale on the Hill)
- Quandamooka Festival
- eco-trails across the island; and
- campground upgrades, among others.

Yarrabah Tourism And Events Strategy

Tourism and Events Queensland and DITID provided support to develop a tourism strategy for Yarrabah Aboriginal Shire Council and the community of Yarrabah including a five-year strategic plan for Yarrabah Music and Cultural Festival.

Talaroo Hot Springs

DITID has committed \$2.3 million to partner with the Ewamian Aboriginal Corporation to build new tourism infrastructure and reopen the Talaroo historic hot springs near Georgetown.

Flagstaff Hill Conference And Cultural Centre

The Flagstaff Hill Conference and Cultural Centre in Bowen secured \$2 million Building our Region funding from the Department of State Development, Manufacturing, Infrastructure and Planning to construct a new development on an iconic site valued by the Indigenous community. The new world-class centre will provide a unique Indigenous experience that will expand the region's land-based tourism offering, and cater for up to 200 people and support 13 construction jobs.

Art

Yarrabah Arts and Cultural Precinct

The Queensland Government has announced that they will provide funding to redevelop the Yarrabah Arts and Cultural Precinct. This initiative will provide a space to host art exhibitions showcasing local artists. It also provides the opportunity to share Yarrabah's unique cultural identity and history with visitors, creating jobs and opportunities for small businesses.

Centre Of Contemporary Arts Cairns

The Centre of Contemporary Arts Cairns consists of a 236-seat theatre venue, rehearsal studio and two A-class galleries managed by Arts Queensland and includes the Queensland Government's Backing Indigenous Arts initiative - a \$12.6 million investment over multiple four-year periods to build sustainable and ethical Aboriginal and Torres Strait Islander arts industries.

Australian Museum Of Underwater Art

The Queensland Government's 2017 election commitment of \$2 million towards a proposed Australian Museum of Underwater Art in Townsville is the first of its kind in the Southern Hemisphere and involves working with Traditional Owners and local industry to create installations on The Strand, Magnetic Island, Palm Island and John Brewer Reef.



Cairns Indigenous Art Fair

In 2019, the Cairns Indigenous Art Fair celebrated its 10th anniversary. Over the decade, the fair has attracted more than 280,000 visitors, welcomed 1,800 First Nations artists and contributed more than \$22 million to the Queensland economy.

Meeanjin Markets

Brisbane's largest ever Aboriginal and Torres Strait Islander cultural markets, which were first held during the 2018 Commonwealth Games, will continue to be supported by the Queensland Government until 2021 delivering strong economic benefits and helping to support Indigenous businesses.

Environment

World Heritage Areas

The Department of Environment and Science's Revitalising National Parks program funded a \$1.3 million Madja Botanical Walk upgrade in the Daintree National Park in collaboration with the Eastern Kuku Yalanji People.

Indigenous Land and Sea Ranger

In 2017, the Queensland Government increased funding for the Indigenous Land and Sea Ranger program bringing the number of funded rangers to over 100 across 24 regional and remote communities. Through the \$12 million per annum program, the Queensland Government partners with Indigenous communities to care for land and sea country.

Queensland Ecotourism Trails

The Queensland Government provided \$36 million to fully fund the 94-kilometre Wangetti Trail from Port Douglas to Palm Cove and is working with the Yirrganydji, Kubirriwarra Eastern Kuku Yalandji and Nyakali Peoples in delivering the Trail.

The Government is working with Kabi Kabi First Nations People to deliver the Cooloola Great Walk in the Great Sandy National Park, a 102-kilometre trail linking Noosa North Shore with Rainbow Beach.

The Thorsborne Trail is a 32-kilometre walking trail in the Hinchinbrook Island National Park from Ramsay Beach to George Point within the Great Barrier Reef World Heritage Area. The Government is working with the Girramay and Bandjin People.

The Queensland Government's \$3.9 million investment to construct the Whitsunday Island Trail in the Whitsunday Islands National Park is a 20-kilometre trail from Whitehaven Beach to Tongue Point and home to the Ngaro Aboriginal People.

Yalingbila Tours

Granted an exclusive permit by the Queensland Government, the Quandamooka Yoolooburrabee Aboriginal Corporation has launched Australia's first Aboriginal owned and operated whale watching tours travelling from the Brisbane River to Minjerribah (North Stradbroke Island).



IMAGE: CAIRNS INDIGENOUS ART FAIR, CAIRNS AND GREAT BARRIER REEF



IMAGE: CAIRNS INDIGENOUS ART FAIR, CAIRNS AND GREAT BARRIER REEF

Where to find Indigenous tourism experiences

Brisbane

Tour

BlackCard Cultural Tours, Brisbane
Boomerang Aboriginal Cultural Tours, Brisbane
Nyanda Aboriginal Cultural Tours and Bush Food Experiences, Brisbane
Quandamooka Coast, Minjerribah
Riverlife Mirrabooka, Brisbane
Spirits of the Red Sand, Beenleigh

Attraction

Made on Minjerribah, Minjerribah
Salt Water Murris, Minjerribah
State Library of Queensland, Brisbane
Queensland Art Gallery & Gallery of Modern Art, Brisbane

Accommodation

Minjerribah Camping, Minjerribah

Food and Drink

First Food Co, Brisbane
Birrunnga Gallery & Dining, Brisbane
Game Enough, Banyo

Fraser Coast

Tour

Hervey Bay Eco Marine Tours, Hervey Bay

Gold Coast

Tour

Jellural Aboriginal Cultural Centre, Bureigh Heads

Attraction

Currumbin Wildlife Sanctuary, Gold Coast
Dreamworld Corroboree, Gold Coast

Food and Drink

Presto's Café, Dreamworld, Gold Coast

Outback Queensland

Attraction

Desert Dreaming Centre, Barcaldine

Food and drink

Ridgee Didge Cafe, Barcaldine

Southern Great Barrier Reef

Tour

Goolimbil Walkabout Tour - 1770 LARCI Tours, Agnes Waters

Attraction

Dreamtime Cultural Centre, Rockhampton

Sunshine Coast

Attraction

Triballink, Sunshine Coast

Townsville

Attraction

Girringun Aboriginal Art Centre, Cardwell
Gudjuda Tours, Home Hill

Cairns and Great Barrier Reef

Tour

Culture Connect
Bama Way Aboriginal Journeys (Adventure North)
Flames of the Forest, Port Douglas
Jarramali Rock Art Tours, Laura
Kuku Yalanji Cultural Habitat Tours, Cooyar Beach
Torres Strait Eco Adventures, Thursday Island
Mandingalbay Yidinji Corporation (MYAC) Eco-cultural tours and Deadly Dinners

Mungalla Aboriginal Tours, Ingham
Oikola Journey, Cape York
Pamagirri Aboriginal Experience at Rainforestation Nature Park, Kuranda
Reef Magic Dreamtime Dive and Snorkel, Cairns
Tjapukai Aboriginal Cultural Park, Cairns
Walkabout Cultural Adventures, Daintree
Peddell's Thursday Island Tours, Thursday Island

Attraction

Ancient Journeys, Cairns
Badu Art Centre, Badu
Bana Yirriji Art Centre, Wujal Wujal
Yalanji Arts, Mossman
Erub Arts, Erub
Gab Titui Cultural Centre, Thursday Island
Hope Vale Arts and Cultural Centre, Hope Vale
Janbal Aboriginal Art Gallery, Mossman
Jitta Art, Innisfail
Kuku Bulkaway Art Gallery, Cooktown
Lockhart River Arts Centre, Lockhart
Mornington Island Art Centre, Mornington Island
Mossman Gorge Centre, Mossman
Munganbana Rainforest Aboriginal Art
Moa Arts, Moa
Pormpuraaw Arts and Cultural Centre, Pormpuraaw
Quinkan and Regional Cultural Centre, Laura
UMI Arts, Cairns
Wei'Num Art and Craft, Mapoon
Wik and Kugu Art Centre, Aurukun
Yarrabah Art and Cultural Precinct, Yarrabah

Accommodation

Yindilli Camp Ground and Tours, Daintree

Best of Queensland Experiences

The Best of Queensland Experiences Program guides the tourism industry to deliver exceptional customer experiences, create positive word of mouth, help attract more visitors, grow expenditure and increase market share.

The program is run by Tourism and Events Queensland and developed in partnership with the state's Regional Tourism Organisations, the Queensland Tourism Industry Council and the Department of Innovation and Tourism Industry Development. It identifies and recognises experiences that best bring the Queensland story to life and consistently deliver a high-quality visitor experience.

The program is based on an independent set of criteria that incorporates online customer reviews, responds to consumer expectations and reflects industry best practice. The Best of Queensland Experiences are assessed on an annual basis.

INDIGENOUS BEST OF QUEENSLAND EXPERIENCES

Bama Way Aboriginal Journeys (Adventure North),
Tropical North Queensland

Currumbin Wildlife Sanctuary, Gold Coast

Dreamworld Corroboree, Gold Coast

Flames of the Forest Aboriginal Cultural Experience,
Tropical North Queensland

Goolimbil Walkabout Tour (1770 LARCI), Southern Great
Barrier Reef

Hervey Bay Eco Marine Tours, Fraser Coast

Jarramali Rock Art 4WD Tour, Tropical North Queensland

Jellurgal Aboriginal Cultural Centre, Gold Coast

Mossman Gorge Centre, Tropical North Queensland

Pamagirri Aboriginal Experience at Rainforestation
Nature Park, Tropical North Queensland

Queensland Art Gallery / Gallery of Modern Art, Brisbane

Reef Magic Dreamtime Dive and Snorkel, Tropical North Queensland

Riverlife Mirrabooka, Brisbane

Spirits of the Red Sand, Brisbane

State Library of Queensland, Brisbane

Tjapukai Aboriginal Cultural Park, Tropical North Queensland

Walkabout Cultural Adventures, Tropical North Queensland

IMAGE: FRIDAY ISLAND, TORRES STRAIT



AN ARTIST'S PERSPECTIVE

“Art has always been a love of mine and I am incredibly lucky to be able to have my passion as my career.

Through art and Indigenous tourism I can share stories, emotions and my rich, ancient and beautiful culture with the rest of the world.”

Chern'ee Sutton, Kalkadoon Indigenous Artist



“Culture can be understood by looking backwards; but at the same time we have to culturally move forward.

Australia has the oldest living culture in our own back yard that stems back countless generations.

Cultural tourism is about looking back at the incredible history of our country while seeing the influence it has over our current and our future.

Cultivate my culture and many things will grow from it.”

David Hudson, Ewamian/Western Yalanji Indigenous Artist



Queensland
Government



QUEENSLAND
TOURISM INDUSTRY
COUNCIL

TOURISM
& EVENTS
Queensland

IMAGE: KUKU YALANJI CULTURAL HABITAT TOURS, CAIRNS AND GREAT BARRIER REEF