

2021 Judging Panel Member



Sandra Swatton

Director & Founder/ Nuvho Hotel Services and Management

The hotel, events and hospitality industries are competitive and it's an ongoing challenge to find, recruit and keep high-performing sales, marketing or revenue staff. Yet a proactive strategy is vital for the long-term growth of your hotel. With this in mind, Nuvho has integrated all services and systems so we can be the one stop shop from websites, booking engines, digital marketing, revenue & distribution, reactive & proactive corporate & event sales to a full outsource solution of all services for owners who want someone to operate their asset with their end result in mind, an increase in profit.