

# 2022 Judging Panel Member



## **SARAH WHYTE**

### **Head of Brand & Digital Communications Brisbane Airport Corporation**

Sarah is the Head of Brand Digital & Marketing Communications for Brisbane Airport Corporation where she leads the organisation's brand and multi-platform communications strategy.

Previously Digital Marketing Manager at Tourism & Events Queensland, Sarah has worked in the tourism industry in Queensland for more than 25 years including stints in regional tourism, 5 star hotels, small business and inbound travel.

Sarah swapped the buzz of the inner-city for the open space of a country lifestyle and has recently added chickens to the menagerie.



QUEENSLAND  
TOURISM INDUSTRY  
COUNCIL