

2022 Judging Panel Member



PAM HARDGRAVE **Small Business Advisor**

Pam has been very successful throughout her career and especially since she and her husband Doug opened Lillydale Farmstay to guests which they sold in 2017. She was the recipient of the Telstra Businesswoman's award and the Aces award which is a national award and recognises outstanding service to the tourism industry.

She has been instrumental in seeing Lillydale inducted into the Tourism Queensland Hall of Fame. Lillydale was also recognised in the Hotel Motel Accommodation Association (HMAA) Awards for four years running.

Pam has been featured in the book "Lifting the Lid on Quiet Achievers" by Kerrie Phipps and was proud to be mentioned by Tim Fischer AC, Former Deputy Prime Minister and current Ambassador to the Holy See. She currently runs a consulting business named Diamond PD Bookkeeping & Consulting Solutions to help out small tourism businesses.



QUEENSLAND
TOURISM INDUSTRY
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