

# 2022 Judging Panel Member



## **NICK ELLIS** **Innovation Manager** **Spicers Retreats**

With more than 20 years industry experience, Nick has gained a reputation as one of the most vibrant, entrepreneurial & engaging thought leaders in guest, owner & team experience innovation.

Nick's characteristic energy & passion has afforded him opportunities to work in some of Australia's most well-loved brands including Ovolo, Sofitel, Peppers, InterContinental & Westin as well as the global brand launch & pre-opening GM for Tribe Hotels (now the fastest growing international brand of Accor). In his current role as Innovation Manager for Spicers Retreats, Nick focuses on evoking thought and creating operational passion for realising business process & outcome improvement.

Appointed as a Young Tourism Leader by the Queensland Govt in 2018, Nick went on to become one of the leading voices in workforce engagement, motivation & development. He continues to promote industry best practice as a Judge for the esteemed Queensland Tourism Awards whilst also representing over 55,000 tourism businesses as an elected member of the board of directors for the Queensland Tourism Industry Council.



**QUEENSLAND  
TOURISM INDUSTRY  
COUNCIL**