

## #qldvotes Major party pledges against QTIC's Tourism Priorities

### QTIC's State Election Priorities 2017-2020

Invest in innovation to drive business and product development and build business capability through industry-led programs

Develop sustainable business opportunities through Qld's natural and cultural heritage

Maximise Qld's destination advantage

Accelerate public investment in tourism infrastructure for jobs and economic growth

Provide certainty for competitive investment in tourism marketing and event attraction

### LNP and Labor commitments 21 Nov 2017

- Commitment to extend the Young Leaders program by three years

- \$4M committed to fight GBR scare campaigns
- Maintain state funding for the protection of the reef
- \$1.5M committed to showcasing Qld food and wine experiences
- Commitment to work with QTIC to encourage more Indigenous-led tourism experiences
- Opening up of eco-tourism experiences
- \$25M committed to GBR island infrastructure development
- \$25M committed to development of Great Keppel Island

- \$10M committed to aviation attraction
- \$48M committed to aviation attraction

- New Casino licence for Cairns or Regional Qld
- \$3M committed to investment in Wifi
- \$20M committed to the development of the Academy of Science
- Commitment to dredge Trinity Inlet
- Revitalised approach to integrated resorts
- Upgrades to Cairns Convention Centre
- \$36M commitment to Regional Infrastructure development

- \$20M additional funding to Regional Tourism Organisation budgets (including regional campaigns)
- Securing Globe Theatre in Brisbane
- Attract events such as V8 to Townsville, Gold Coast and Ipswich
- Bid for Townsville to host State of Origin
- Secure funding for STO and RTOs
- \$36M package to event attraction – including additional \$30M over three years for event attraction, \$1M boost to Qld destination Events Program, doubling of business events acquisition fund.