



QUEENSLAND
TOURISM INDUSTRY
COUNCIL

Media Release

QTIC Welcomes First Stage of Economic Reset 19/05/2020

The tourism industry has welcomed today's announcement by Queensland Premier Annastacia Palaszczuk for the first stage of the state's economic reset, *Unite and Recover for Queensland Jobs*.

The Queensland Tourism Industry Council (QTIC) has been advocating strongly for further support for the tourism industry and has said today's announcement will bring welcome relief for tourism operators under dire circumstances.

QTIC Chief Executive Daniel Gschwind said, "The tourism industry must be and will be a vital component of a Queensland's economic recovery. The \$50 million tourism package announced to support tourism businesses, as well as the \$100 million grant program made available for small businesses will inject some hope".

The Economic Recovery Strategy focusses on supporting jobs. With the tourism industry employing more than 230, 000 in Queenslanders and contributing \$27 billion to Queensland's economy, it is essential that businesses get the necessary backing to bounce back from COVID-19.

"We are pleased that the government has recognised in its \$50 million tourism package that animal attractions, zoos and theme parks need special support. With restrictions of customer numbers unlikely to allow them to open any time soon these essential tourism experiences need to be kept going.

"The other part of the available funding will allow operators to put new tourism experiences in place to take advantage of expected surge in domestic tourism, as restrictions are lifted."

Mr Gschwind continued, "The Queensland Government financial support is essential for now but the only viable, long-term strategy is for businesses to be able to get back to business and generate income for communities and safeguard jobs.

"The first step will be entering the domestic market with consumers eager to make up for lost holidays, including the 5 million Australians who would normally holiday overseas. Now is the time to encourage people to explore the many different experiences and destinations that Queensland has to offer.

"We look forward to continuing to work with Premier Annastacia Palaszczuk and Minister for Tourism Kate Jones to deliver the outcomes our industry needs and ready the industry to provide COVID-safe environments for both customers and staff".



**QUEENSLAND
TOURISM INDUSTRY
COUNCIL**

Media Release

MEDIA CONTACTS:

Daniel Gschwind

Chief Executive, QTIC

Daniel.Gschwind@qtic.com.au

P: (07) 3238 1968

M: +61 419 219 795

Taneil Thornberry

Communications Officer, QTIC

Taneil.Thornberry@qtic.com.au

P: 07 3238 1975