

## Queensland Tourism Industry Council announces new CEO

The Chairman of the Queensland Tourism Industry Council (QTIC), Mr Shane O'Reilly, today announced the successor of departing Chief Executive, Daniel Gschwind.

After a rigorous recruitment process, with over 100 applicants from across Australia, Mr Brett Fraser will take up the leadership of the organisation in late April this year.

Mr Fraser is an experienced senior executive with over 25 years' global experience within the public and private sectors, spanning industries including tourism, international trade and investment, economic development, and mining and resources.

Following his previous role as CEO of Brisbane Economic Development Agency, Mr Fraser said that he is excited to join QTIC. After the unprecedented challenges of the last few years, he looks forward to leading the organisation and Queensland's tourism industry into its new phase of growth.

"QTIC has a proven reputation for advocating and advancing the interests of this essential and valuable industry. For more than two decades, the organisation has been at the forefront of delivering exceptional results for tourism and hospitality across Queensland.

"I look forward to building on QTIC's excellent reputation and foundational activities to strengthen our industry, serve our members, and ensure the organisation's continued success well into the future", said Mr Fraser.

QTIC Chairman Mr O'Reilly said that Mr Fraser's breadth of experience across numerous sectors, his established business insight and passion for Queensland's tourism industry positioned him as the perfect candidate to lead the state's industry moving forward.

"We are pleased to announce that Mr Fraser will be joining QTIC as the next CEO. His reputation for excellence and proven track record in delivering quality outcomes in various industries will ensure that he excels at the helm of our state's tourism industry.

"QTIC is committed to representing the interests of our industry operators and delivering exceptional outcomes for Queensland's tourism and hospitality sector. Mr Fraser will work with our board and staff to build on QTIC's collaborative work and to deliver innovative programs and services for our members.

"As we welcome more domestic and international visitors to Queensland, we look forward to reenergising and rebuilding our industry so that it continues to deliver the world-class experiences that visitors have come to expect and love from our state's destinations."

– ENDS –

# Media Release



## MEDIA CONTACTS

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**QUEENSLAND  
TOURISM INDUSTRY  
COUNCIL**

**Queensland Tourism Industry Council (QTIC)** is the peak industry body for tourism in Queensland representing more than 3,000 members. QTIC is a private sector, membership-based organisation which, since 2001, has worked to influence and shape the state's tourism business environment that directly contributes \$27.2 billion to the Queensland's economy and employs more than 237,000 Queenslanders.

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