

Free First Nations cultural protocols course for Queensland tourism businesses

5 July 2023

- More than 500 delegates gathered at the Brisbane Convention and Exhibition Centre on Wednesday for the annual Queensland Tourism Industry Council (QTIC) NAIDOC Corporate Breakfast.
- QTIC and the Queensland Government have teamed up to develop a 'Respecting First Nations cultural protocols in Australia' micro-credential course for the tourism industry.
- The course forms part of the Queensland Government's \$3.6 million Tourism Training and Skills Support Strategy, with \$803,000 assigned to developing micro-credential courses.
- The free online course will empower tourism operators and their staff, enabling them to more confidently engage with First Nations businesses and communities.
- The micro-credentialing program aims to provide 500 Queensland tourism and hospitality businesses with access to free skilling courses.

Queensland's tourism industry came together to champion First Nations culture and history at the annual Queensland Tourism Industry Council (QTIC) NAIDOC Corporate Breakfast.

One of the biggest events on the tourism calendar, more than 500 delegates gathered at the Brisbane Convention and Exhibition Centre on Wednesday to deepen relationships and cultural ties.

The NAIDOC breakfast served as the launching pad for a new 'Respecting First Nations cultural protocols in Australia' online micro-credential course, developed by QTIC for industry businesses.

QTIC has partnered with the Queensland Government to provide tourism and hospitality operators and their staff with access to the free online training course.

The program forms part of the Queensland government's \$3.6 million investment to the Tourism Training and Skills Support Strategy, with \$803,000 committed to upskilling tourism employees through micro-credentialing courses.

Following calls from industry for greater support in understanding and respecting First Nations culture and Country, the new protocols course will strengthen ties in the tourism industry.

For more information and to register a business for the free micro course, visit the QTIC website at <https://www.qtic.com.au/workforce-development/Micro-Credentialing-Courses/>.

Quotes attributable to Queensland Tourism Industry Council CEO Brett Fraser:

Media Release



“As an industry that puts people and land at the heart of its service, the relationship tourism has with First Nations culture and Country is fundamental.

“The micro courses have been developed in response to a growing demand from industry for support in engaging with First Nations culture, heritage, and products in respectful ways.

“The courses will help ensure that the lands, cultural practices, and stories of First Nations people are respected by businesses and visitors alike.

“NAIDOC Week affords us the space to learn more about First Nations history. There’s no better time to launch our micro courses than during a nation-wide celebration of the oldest, continuous living cultures on earth.”

– ENDS –

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Queensland Tourism Industry Council (QTIC) is Queensland’s peak tourism industry body and the leading advocate for Queensland’s tourism, hospitality, and events sectors. We represent the interests of the state’s more than 60,000 tourism businesses.

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