

Queensland's top tourism towns for 2022 revealed

Queensland's best holiday destinations have been revealed, with 23 outstanding Sunshine State towns now competing for top honours in the 2022 Queensland Top Tourism Town Awards.

Presented by the Queensland Tourism Industry Council (QTIC), the Awards program recognises and celebrates Queensland's outstanding regional destinations. Honoring communities across the state who demonstrate a commitment to visitor excellence.

After an exhaustive judging process by an expert panel, QTIC CEO Brett Fraser says that the Top Tourism Town Award winners will now be decided by the public. Encouraging everyone to vote for their favourite Queensland holiday gem.

"From a shortlist of 23 exceptional destinations, we're calling on the public to have their say and to share with us their best-loved Queensland towns.

"All of the finalists offer guests amazing visitor experiences. From historic buildings in Rockhampton and Charters Towers, to perfect coastal escapes in Port Douglas and Rainbow Beach, these communities have rallied together and showcase the best of our state.

"The Awards provide the chance to shine the spotlight on our state's best towns and to honour their resilience and dedication to tourism after the challenges of past three years.

"Congratulations to all the inspiring finalists, who have demonstrated that you don't have to travel far in Queensland to discover incredible and diverse experiences", says Mr Fraser

With the public called on to vote for Queensland's top tourism towns, every voter will have the chance to experience our state's best destinations when they go in the draw to win a \$2,000 Apollo motorhome holiday.

Tourism Minister Stirling Hinchliffe also congratulated Queensland's 23 Top Tourism Town finalists.

"The key to being a Top Tourism Town is the team commitment of tourism operators and their communities to excellence", Mr Hinchliffe says.

"Successful tourism towns understand the significance of businesses working together to make holidaymakers feel welcome and being agile to respond to changing visitor expectations.

"Recognising destinations united in delivering world-class visitor experiences has never been more important than it is now as we start rebuilding Queensland's \$6 billion international tourism industry.

Media Release



“This is a terrific opportunity for Queenslanders who’ve enjoyed an exceptional visitor experience to put their favourite Top Tourism Towns on the road to national and international acclaim”.

With public voting now open and closing Monday 23 May, Queensland’s top tourism destinations will be announced 13 June at an awards ceremony in Brisbane. Holidaymakers and weekend warriors can vote for their favourite destinations here: <https://www.qtic.com.au/top-tourism-award/top-town-voting/>.

All Queensland Award winners will gain automatic entry to the national Top Tourism Town Awards held later in the year, where they will have the chance to be crowned the best holiday destinations in Australia.

– ENDS –

Top Tiny Tourism Town (population below 1,500) finalists:

- Canungra
- Chillagoe
- Hughenden
- Imbil
- Kalbar
- Linville
- Marburg
- Quilpie
- Richmond
- Winton

Top Small Tourism Town (population 1,500 – 5,000) finalists:

- Airlie Beach
- Boonah
- Eumundi
- Kuranda
- Port Douglas
- Rainbow Beach

Top Tourism Town (population over 5,000) finalists:

- Bowen
- Bundaberg
- Charters Towers
- Gladstone

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- Rockhampton
- Tamborine Mountain
- Yeppoon

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Queensland Tourism Industry Council (QTIC) is the peak industry body for tourism in Queensland representing more than 3,000 members. QTIC is a private sector, membership-based organisation which, since 2001, has worked to influence and shape the state's tourism business environment that directly contributes \$27.2 billion to the Queensland's economy and employs more than 237,000 Queenslanders.

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