

MARY-CLARE POWER **Maestro of Marketing & Strategy** **Wonderkarma**

Mary-Clare Power has more than 25 years' experience in senior positions within the tourism, events and cultural industries across both the private and public sectors in Australia and overseas. Mary-Clare is an adept influencer at the decision-making table at all levels of government. She is well regarded within the tourism and events industry in Australia, possesses deep, first-hand knowledge of the industry, and has a strong network of industry contacts. These contacts have been nurtured over 20 years through her work with Tourism Queensland and Events Queensland (now merged as Tourism and Events Queensland), managing the cultural, leisure, business and events portfolios.

Mary-Clare's spent 7 ½ years as the CEO of Southern Queensland Country Tourism (SQCT); one of the 13 Regional Tourism Organisations in Queensland, leaving mid-2019.

Mary-Clare is now based back in her hometown of Brisbane and trying to maintain a healthy work/life balance. In early 2021 she joined the Brisbane based creative agency Wonderkarma, with the fancy title Maestro of Marketing & Strategy.

