

2021 Judging Panel Member



JUDITH MAIR

Associate Professor & Tourism Discipline Leader School of Business, University of Queensland

Associate Professor Judith Mair is Leader of the Tourism Discipline Group of the UQ Business School, University of Queensland, Australia.

Her research interests include the impacts of tourism and events on community and society; consumer behaviour in tourism and events; the relationship between events and climate change; and business and major events. Judith is working on a number of projects including researching the links between events and social capital; understanding the benefits for attendees of attending conferences and conventions; and assessing the potential impacts of climate change on the tourism and events sector.

She is the author and/or editor of four books, *'The Routledge Handbook of Events'*, *'Conferences and Conventions: A Research Perspective'*; *'Events and Sustainability'*; and *'Festival Encounters'*, all published by Routledge as well as over 40 academic papers in internationally recognised journals.

