

# 2022 Judging Panel Member



## **DR JANE SUMMERS**

### **Professor (Marketing) School of Management and Enterprise University of Southern Queensland**

Professor Jane Summers has extensive experience in leading strategy development, organisational and process change at the University of Southern Queensland. Jane's research expertise in community engagement and social marketing have honed her ability to make sense of community consultation for strategic outcomes by key decision-makers. Jane's experience in designing and developing constructively aligned business curriculum informed by digital pedagogy make her an asset to any higher education institution, and provide the bridge between her industry lead research and her teaching.

Jane is familiar with tourism awards through her role as a judge for the Business Excellence Awards for the Toowoomba Chamber of Commerce, the Stanthorpe Chamber, and the Queensland Tourism Awards for the last 4 years.



**QUEENSLAND  
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