

# 2021 Judging Panel Member



## **DR JANE SUMMERS**

### **Professor (Marketing) School of Management and Enterprise University of Southern Queensland**

Dr Jane Summers has over 30 years' experience in the Hospitality and Tourism industry accumulated in 2 distinct stages.

Jane first cut her teeth in the industry as a shiny new graduate during the 80s in the heady days of the opening of Jupiter's Casino and other international hotel chains on the strip. After many years as a practitioner Jane then moved to Toowoomba to start a family and she returned to study and to working in the academic side of the industry teaching and researching in marketing, tourism and Hospitality where she still works today.

Jane is currently an Associate Professor of Marketing at the University of Southern Queensland and heads the Marketing and Tourism disciplines for the university. She stays current with industry issues and trends through her role as board chair for the Southern Queensland Country Tourism Board and through her research into Innovation and Community Development in Tourism.

Jane is familiar with awards judging through her role as a judge for 3 years for the business excellence awards for the Toowoomba Chamber of Commerce, the Stanthorpe Chamber and the Queensland Tourism Award for the last 3 years.