Queensland Tourism
Industry Development

Driving the Queensland economy
• Queensland’s tourism industry
• Key tourism development initiatives
• Business support for tourism operators
• Programs to support tourism industry development
• Growing Indigenous tourism
Tourism is an important driver of the Queensland economy, creating jobs, attracting investment and sustaining industry.

$25 Billion
Industry for Queensland

217 000
Queenslanders employed

$7.4 Billion
In exports
Queensland’s Tourism Network

National
- Austrade
- Department of Foreign Affairs and Trade
- Tourism Australia

State
- Department of Innovation, Tourism Industry Development and the Commonwealth Games
- Tourism and Events Queensland
- Queensland Tourism Industry Council and Industry Associations

Regional & Local
- Regional Tourism Organisations
- Local Government and Community
- Local Tourism Organisations
- Tourism Operators

Visitor Markets
$180 Million Investment

The Queensland Government is investing an extra $180 million into tourism.
“Tourism gives my people a rewarding career where we can share our culture with the world.”

#youngtourismleaders

We have invested in the Young Tourism Leaders program focusing on future skilling our young people for jobs

Jobs for Queensland
Business Support for tourism operators

- Online resources
- Advice
- Grants
- Business Development Programs
Online Resources

Tourism

Destination Q - Queensland Government and tourism industry partnership
Queensland tourism
Funding and support for tourism
Grants and funding for tourism businesses
Tourism support for your region
Disaster support and assistance for tourism businesses
Workshops, webinars and industry events
Attracting investment

Starting a tourism business
Running a tourism business
Tourism accreditation and signage
Investing in Queensland's tourism industry
Grow your tourism business - tools, resources and funding

Grants and funding for tourism businesses

The tourism industry is supported by a range of assistance programs. These programs focus on developing the capability and capacity of businesses to become more resilient, and achieve the 2020 expenditure growth target.

Take our Grow your tourism quiz to help narrow your search for resources, programs and services available for your business.

Queensland government grants

Small Business Digital Grants program provides matching funding of up to $10,000 (excluding GST) to eligible businesses to enhance the digital capabilities of their business, helping them to be more competitive and employ more staff.

Small Business Entrepreneur Grants program provides matching funding of up to $5,000 to eligible businesses (less than 20 employees) to engage a consultant, advisor or coach to help establish or develop your business.

Business Growth Fund program provides funding of up to $150,000 (excluding GST) to eligible businesses with less than 50 employees to purchase and implement highly specialised equipment or services. Successful applicants must provide a co-contribution of 25% to 50% of funding towards the total project cost.

Monitoring for Growth program assists business owners to overcome challenges by providing access to a panel of expert business mentors.

Ignite Ideas Fund supports start-ups and small to medium Queensland businesses to commercialise market-ready innovative ideas that will help them grow and compete in a global market and create new jobs.

Business Development Fund provides co-investment of between $125,000 and $2.5 million to support commercialisation of cutting-edge research or innovative ideas.

Jobs and Regional Growth Fund provides financial assistance of $100,000 to over $10 million for private sector projects that create employment and economic growth.
Small Business Grants

- Accelerate Indigenous Small Business Grant
- Entrepreneur Grant
- Digital Grant
- Business Growth Fund
Small Business Advisory Services

- Mentoring for Growth
- Mentor Chats
- My Innovation Advisor
- Small Business Solutions
Business Capability Development Program

Priorities for 2018-19 are:

• Digital skills
• Trade development

Registrations open now through QTIC
Indigenous Tourism
Queensland Government Reconciliation Action Plan

Queensland Indigenous Procurement Policy

Connecting with Asia Indigenous Fund

Working with partners and all levels of government to support the growth of Indigenous Tourism in Queensland

Building awareness of products and experiences

Identifying business development programs
Indigenous Tourism Working Group

Industry workshops Brisbane and Cairns

Linking into the opportunities