




Queensland Tourism Industry Development

Driving the Queensland economy

- Queensland's tourism industry
- Key tourism development initiatives
- Business support for tourism operators
- Programs to support tourism industry development
- Growing Indigenous tourism



An aerial photograph of a beach with turquoise water and white surf. Numerous people are visible swimming and surfing in the water, and others are on the sandy beach.

Tourism is an important driver of the
Queensland economy, creating jobs, attracting
investment and sustaining industry.

\$25 Billion

Industry for Queensland

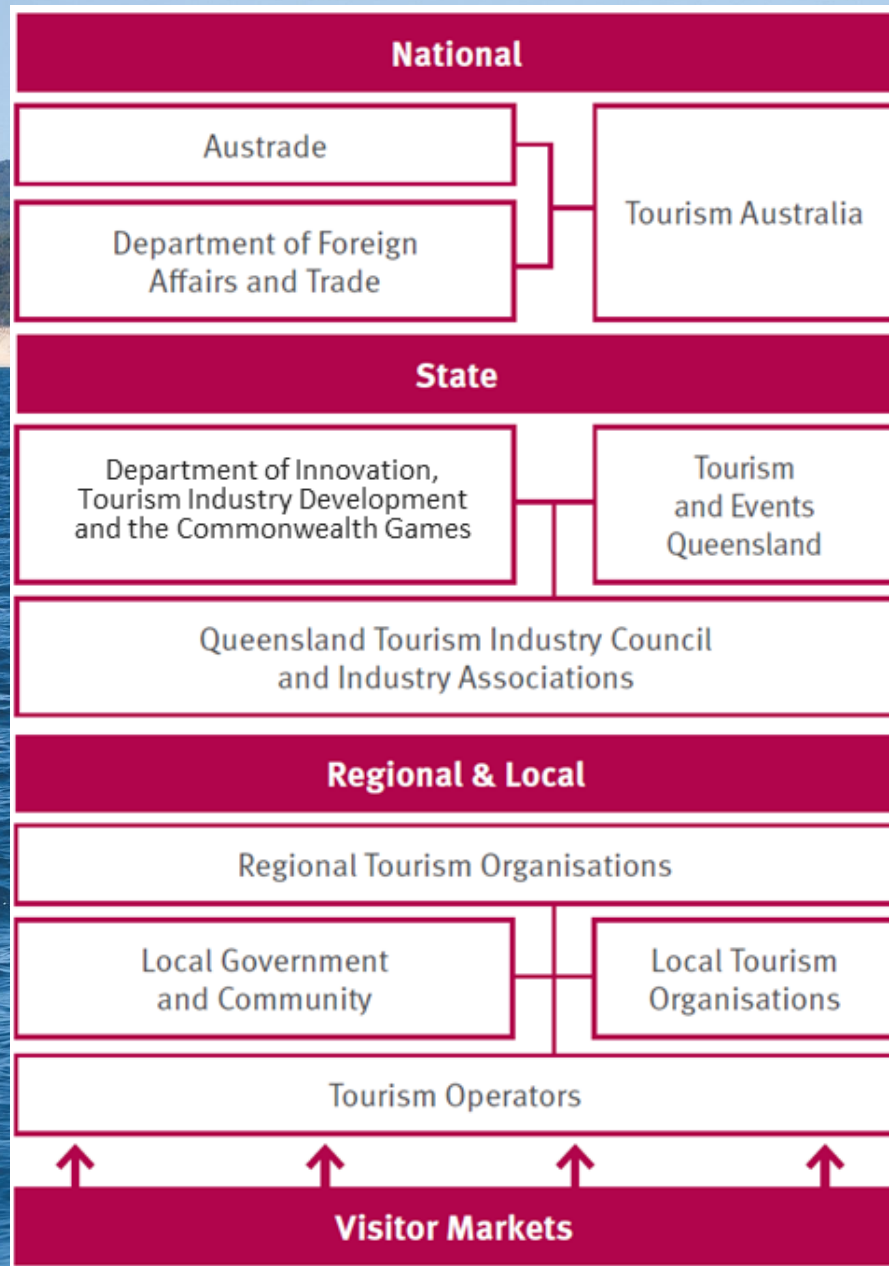
217 000

Queenslanders employed

\$7.4 Billion

In exports

Queensland's Tourism Network

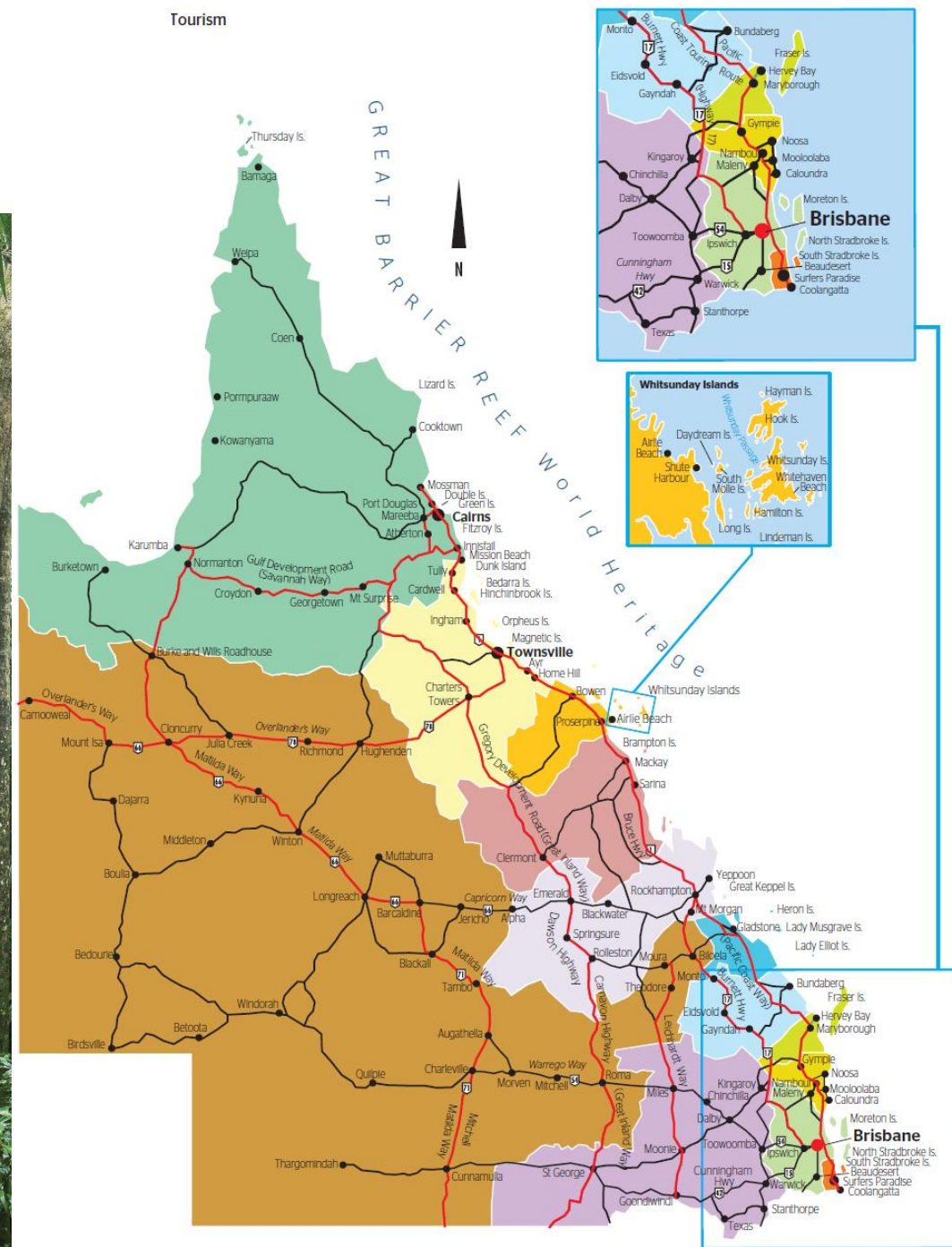


Queensland Regional Tourism Organisations

LEGEND

- Tourism Tropical North Queensland
- Townsville Enterprise Ltd
- Outback Queensland Tourism Association
- Mackay Tourism Ltd
- Tourism Whitsundays
- Capricorn Enterprise
- Gladstone Area Promotion & Development Ltd
- Bundaberg North Burnett Tourism
- Fraser Coast Opportunities
- Visit Sunshine Coast
- Southern Queensland Country Tourism
- Brisbane Marketing
- Gold Coast Tourism
- Themed Highways

Tourism



A young couple is sitting on a dark wooden bench on a waterfront promenade. The woman, on the left, is wearing a white t-shirt and light-colored shorts, and is holding a smartphone up to take a selfie. The man, on the right, is wearing a light blue t-shirt and striped shorts, and is smiling at the camera. In the background, there is a city skyline with various skyscrapers and a body of water with some boats. The scene is bright and sunny.

\$180 Million Investment

The Queensland Government
is investing an extra
\$180 million into tourism.

Jobs for Queensland

"Tourism gives my people a rewarding career where we can share our culture with the world."

#youngtourismleaders

We have invested in the Young Tourism Leaders program focusing on future skilling our young people for jobs

YOUNG
TOURISM
LEADERS

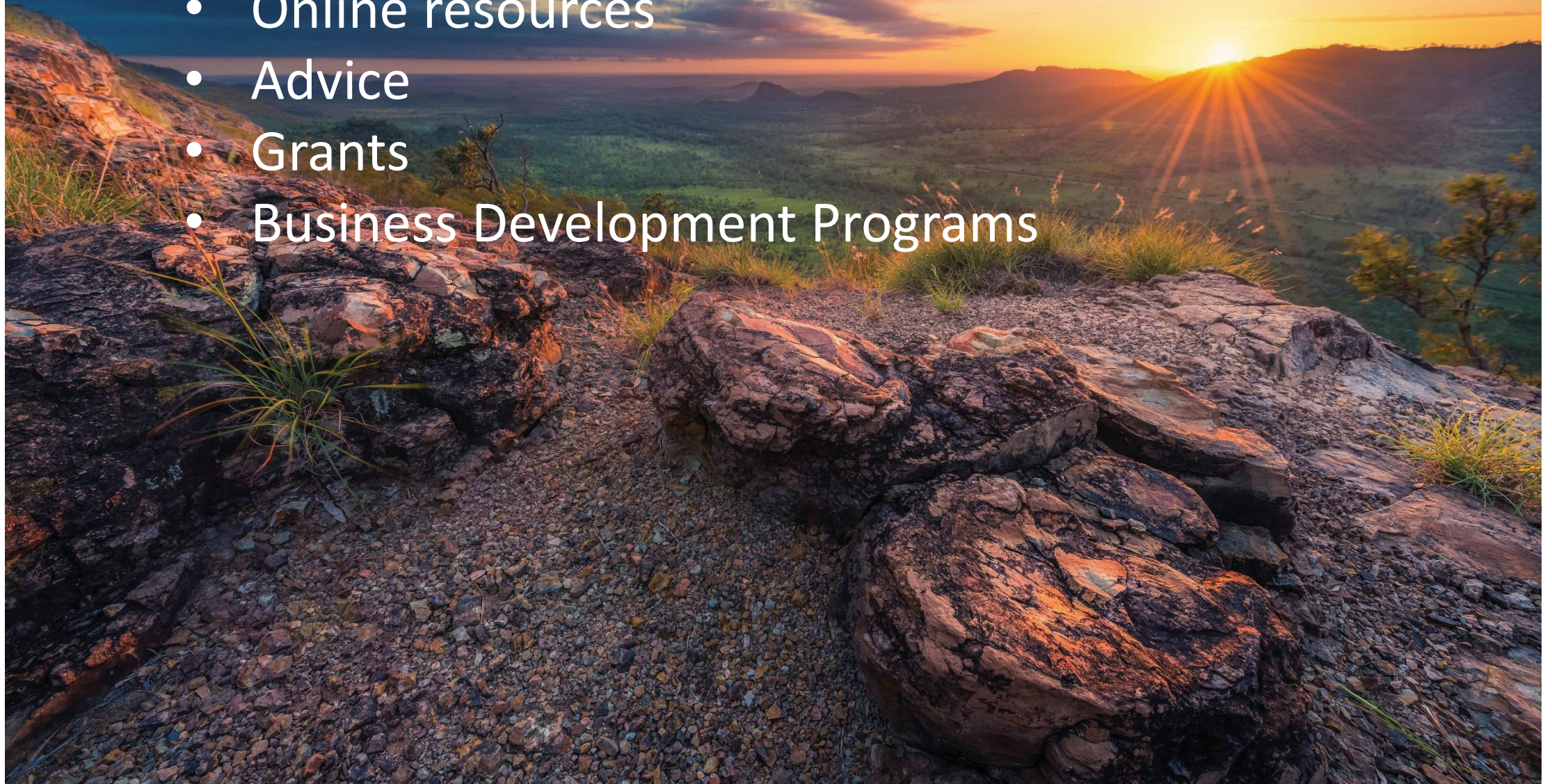
www.youngtourismleaders.qld.gov.au

the woodward family
capta
group



Business Support for tourism operators

- Online resources
- Advice
- Grants
- Business Development Programs



Obtain a Grant



One-page summaries and detailed factsheets for Queensland's tourism regions are available below. For further information, please visit the TRA website by [clicking here](#).



Small Business Grants

- Accelerate Indigenous Small Business Grant
- Entrepreneur Grant
- Digital Grant
- Business Growth Fund



A photograph of a person's hands writing in a notebook on a wooden desk. The desk is cluttered with various items: a laptop, a glass of iced coffee, a white mug, and some papers. The scene is lit with warm, natural light, creating a cozy and productive atmosphere. The text 'Small Business Advisory Services' is overlaid on the top half of the image.

Small Business Advisory Services

- Mentoring for Growth
- Mentor Chats

- My Innovation Advisor
- Small Business Solutions

Business Capability Development Program

Priorities for 2018-19 are:

- Digital skills
- Trade development

Registrations open now through QTIC



Authentication Types

Knowledge based authentication

- Password
- Pattern
- Pin code
- Security questions

Object based authentication

- Smart cards
- Tokens
- Physical security keys
- Biometric sensors

ID based authentication

- Iris Scanning
- Facial Recognition
- Fingerprint Scanning
- DNA testing

Location based authentication

- Based on current GPS location or other methods of determining location



Indigenous Tourism

Queensland Government Reconciliation
Action Plan

Queensland Indigenous Procurement Policy

Connecting with Asia Indigenous Fund

Working with partners and all levels of
government to support the growth of
Indigenous Tourism in Queensland

Building awareness of products and
experiences

Identifying business development programs

Indigenous Tourism

Indigenous Tourism Working Group

Industry workshops Brisbane and Cairns

Linking into the opportunities

DestinationQ Events

2017 DestinationQ Forum – Queensland's biggest annual tourism industry forum.

Business Support

Resources, programs and assistance to help grow your tourism business.

Tourism Careers

Programs and resources to help build Queensland's tourism workforce for the future.

Resources

Research, presentations and publications for the tourism industry.

About the DestinationQ partnership

Regions

[Brisbane](#)
[Gold Coast](#)
[Tropical North Queensland](#)
[Queensland](#)

CONNECT: [f](#) [t](#) [i](#) [in](#)

DestinationQ Retweeted
Advance Queensland @AdvanceQld
 Calling female founders!!!
 @catalyst_au Female Founders Mission
 Funding available
 London, 26Nov-2Dec 2017
[advance.qld.gov.au/entrepreneurs](#)

Female Founders Mission
 Apply now

Sep 12, 2017

DestinationQ Retweeted
OSRQueensland @OSRQueensland
 OSR payroll tax specialists will be in Townsville on 19 September! Register for an info session & learn great tips. [tinyurl.com/yawoo0ot](#)

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Thank you