DESTINATION IQ

SHAPING THE FUTURE OF FIRST NATIONS TOURISM

OUR AGENDA

8:30AM	**Registration Opens**
9:00AM	**Welcome to Country**



Justine Dillon

9:05AM	**Welcome and Housekeeping**



David Hudson

9:10AM	**Welcome from QTIC**



Rhonda Appo

9:15AM	**Message from Government**



Assistant Minister Healy

9:25AM	**Creating the Unforgettable: The role of art and culture in tourism**



Olivia Robinson



Dr Candace Kruger



Lydia Miller



Julie Brooks

10:05AM **Data Led Decision Making: Tourism Research and Innovation Hub Launch** II



Cameron Costello



A/Professor Michelle Whitford



Professor Lisa Ruhanen

10:20AM **MORNING TEA**

10:45AM **Looking to the North: Regional update from Cairns** III



Kirsty Burchill

11:00AM **Where are we now? Queensland First Nations Tourism Council Update** III



Cameron Costello

11:15AM **National Updates** III



Rhonda Appo



Phil Lockyer



Georgina Richters

11:40AM **Respectful Engagement: Launching Cultural Protocols** IIIIII



Brian Bero

12:25PM **LUNCH**

1:05PM **Afternoon Zembition**



Gideon Mzembe

1:20PM **Pip and Charles Woodward Award Presentation**

Supported by Matchworks

1:25PM **Young Indigenous Achievers Award Launch** I



Elizabeth Hackett



Joe Sproats

1:30PM **Planes, Trains and Watermobiles** II



Minister Bailey



Margy Osmond



Elsa Dalessio



David Hudson

2:05PM **Murri Chamber of Commerce Update** III



Adam Williams

2:15PM **Keynote: Making the heads count** IIII



Matthew Cameron-Smith



Rachael Hodges

2:45PM **Addressing the Shortage: Tourism Workforce Opportunities**


Matthew Cameron-Smith


Josh May


Josh Hanley

3:30PM **AFTERNOON TEA**

4:00PM **Getting Export Ready**

Supported by Tourism and Events Queensland


Daniel Gschwind


Shannon Ruska


Luisa Rust


Patricia O'Callaghan


Michael Sommer

4:45PM **Message from Government**


Minister Hinchliffe

4:50PM **Closing remarks**


Brett Fraser

5:00PM **Networking**

Join us on the Eastern Terrace for networking and drinks until 6:30PM

Destination IQ is proudly supported by:

QUEENSLAND FIRST NATIONS TOURISM PLAN

6 TOURISM PILLARS

I RECOGNITION AND RESPECT

Promote recognition and respect for First nations culture, stories and connection to country.

II ENGAGEMENT AND PARTNERSHIPS

Encourage the creation of mutually beneficial and strategic partnerships to grow the first nations tourism sector.

III STRATEGIC COORDINATION AND STRUCTURE

Create an entity that gives voice to the first nations tourism sector and provides advocacy and support.

IIII TRAINING, SKILLS DEVELOPMENT AND JOBS

Ensure the First Nations sector is driven by a skilled workforce engaged in quality employment.

IIIII MARKETING AND AWARENESS

Position and promote First Nations experiences as a must-do experience while visiting Qld.

IIIIII AUTHENTIC PRODUCT DEVELOPMENT

Develop and deliver authentic, quality First Nations products which are export-ready and meet market demand.