

DESTINATION IQ

SHAPING THE FUTURE OF FIRST NATIONS TOURISM

OUR AGENDA

8:30AM

Registration Opens

9:00AM

Welcome to Country



Justine Dillon

9:05AM

Welcome and Housekeeping



David Hudson

9:10AM

Welcome from QTIC



Rhonda Appo

9:15AM

Message from Government



Assistant Minister
Healy

9:25AM

Truth-telling, Treaty and Tourism **I**

10:05AM

Data Led Decision Making: Tourism Research and
Innovation Hub Launch **II**



Cameron Costello



A/Professor
Michelle Whitford



Professor Lisa
Ruhanen

10:20AM

MORNING TEA

10:45AM

Looking to the North: Regional update from Cairns

III



Kirsty Burchill

11:00AM

**Where are we now? Queensland First Nations
Tourism Council Update**

III



Cameron Costello

11:15AM

TO BE CONFIRMED

11:40AM

**Respectful Engagement: Launching Cultural
Protocols**

IIIIII



Brian Bero

12:25PM

LUNCH

1:05PM

Afternoon Zembition



Gideon Mzembe

1:20PM

Pip and Charles Woodward Award Presentation

Supported by Matchworks

1:25PM

Young Indigenous Achievers Award Launch



Elizabeth Hackett



Joe Sproats

1:35PM

Planes, Trains and Watermobiles **II**

2:05PM

Murri Chamber of Commerce Update **III**

2:15PM

Keynote: Making the head count **IIII**



Matthew
Cameron-Smith

2:40PM

Addressing the Shortage: Tourism Workforce Opportunities **IIII**

3:20PM

Dreaming of Success: ITF Mentoring Program Update **IIII**

3:40PM

AFTERNOON TEA

4:00PM

Getting Export Ready **IIIIII**

4:20PM

Creating the Unforgettable: The role of art and culture in tourism **IIIIII**

4:45PM

Message from Government



Minister Hinchliffe

4:50PM

Closing remarks



Brett Fraser

5:00PM

Networking

Join us on the Eastern Terrace for networking and drinks until 6:30PM

Destination IQ is proudly supported by:



QUEENSLAND FIRST NATIONS TOURISM PLAN

6 TOURISM PILLARS

I RECOGNITION AND RESPECT

Promote recognition and respect for First Nations culture, stories and connection to country.

II ENGAGEMENT AND PARTNERSHIPS

Encourage the creation of mutually beneficial and strategic partnerships to grow the first nations tourism sector.

III STRATEGIC COORDINATION AND STRUCTURE

Create an entity that gives voice to the first nations tourism sector and provides advocacy and support.

IIII TRAINING, SKILLS DEVELOPMENT AND JOBS

Ensure the First Nations sector is driven by a skilled workforce engaged in quality employment.

IIIII MARKETING AND AWARENESS

Position and promote First Nations experiences as a must-do experience while visiting Qld.

IIIIII AUTHENTIC PRODUCT DEVELOPMENT

Develop and deliver authentic, quality First Nations products which are export-ready and meet market demand.