

DEBRA HOWE

General Manager – Customer and Regional Prosperity, Scenic Rim Regional Council

Debra Howe is an experienced economic and tourism development practitioner and manager who has worked in local government in Queensland for 19 years and in Victoria for 3 years. Debra is currently the General Manager Customer and Regional Prosperity at Scenic Rim Regional Council and is responsible for Community Development and Cultural Services, Libraries, Customer Contact, Economic and Tourism Development, Regional Events, Communications and Marketing, Planning and Development, Building Services, Compliance, Health and Environmental Services, and Disaster Management. Debra worked as Team Leader Destination Development with Tourism Queensland delivering destination development across the state and has over 21 years' experience working in the private sector and worked extensively in hotel sales and marketing and management.

Previous positions held include:

- Director Strategic Growth and Development, Livingstone Shire Council (Yeppoon)
- Manager Economic Development, Tourism and Events, Mackay Regional Council
- Manager Economic Development and Tourism, City of Moreland and City of Port Phillip, Melbourne
- Manager Economic Development, Tourism and Events, Toowoomba Regional Council, QLD
- Director Community and Economic Development, Crows Nest Shire Council QLD
- Several positions with Brisbane City Council within the Tourism Branch and Team Leader of Local Economic Development



Debra has held the following Board Positions:

- Board Member (for three years) and President (for two years) of the Toowoomba, Golden West & South Burnett Regional Tourist Association (as it was known, now South Queensland Country Tourism).
- Board Member of Performing Arts Moreland in Melbourne
- Board Member of NORTHLink (Economic Development Corporation)
- Alternate Board member of Inner North Group Training and Apprentices Plus
- Vice President of Mainstreet Australia

In September 2010, Debra won the 2010 Queensland Telstra Business Women's White Pages Community and Government Award.