

CATEGORY SUMMARY

Category	Description
Back-end operations	Supports a variety of operational processes for business including accounting, tax management & payment processing; security & risk management; general operations support and human resources management.
Booking System	Includes a variety of software solutions to streamline the reservation process, allowing users to manage their booking by checking availability for desired dates. Can also include other functionality such as communications, membership management, CRM database creation, and rate management.
Communications Management	Wide variety of support to customer communications, including AI powered chatbots, audioguides, translation services, accessibility and reputation and feedback management solutions.
Property Management System	A venue management application, which is often integrated with booking and channel management systems. Can help with aspects such as front-desk operations, guest communication and support.
Content Creation	Variety of innovative solutions to help differentiate products, such as augmented reality, user-generated video creation and distribution, AI-generated content development, and immersive location modelling.
Ticketing System	Booking and capacity management software that can include sales, payment solutions, access control, self-service kiosk, logistics and rostering.
Website Creation	Self-service platform for creating websites, including page setup and templates, SEO optimisation, hosting and eCommerce; and can also include customisations for inclusive functions.
Channel Manager	Provides a way to manage the product offering across the major revenue channels, and often incorporates booking & eCommerce solutions, as well as property management solutions.
CRM System	Includes a platform to engage and grow members and customers, including content development, segmentation, contract management, email tracking and notifications.
Social media Management	Includes activities such as content curation, scheduling and publishing, analytics and social listening, approval workflows and post analytics.
Customer Service	Includes bespoke solutions, including property return service to return forgotten items back to owners; and accessibility support to ensure inclusive experiences for all individuals.

CATEGORY PROVIDERS

Category	Company Name	Link to page
Back-end operations	Webexpenses	https://www.webexpenses.com/au/
Back-end operations	Employment Hero	https://employmenthero.com/partner-network/qtic/
Back-end operations	Swaggie	https://swaggie.co
Back-end operations	Dazhboards Pty Ltd	https://dazhboards.com
Back-end operations	Lightyear	https://www.lightyear.cloud
Back-end operations	Security Registers	https://www.securityregisters.com.au
Back-end operations	Sentrient Pty Ltd	https://www.sentrient.com.au
Back-end operations	TourTracked	https://tourtracked.com.au
Back-end operations	Wherewolf	https://getwherewolf.com/
Back-end operations	Xero Australia Pty Ltd	https://www.xero.com/au/
Back-end operations	VIX VIZION PTY LTD	https://www.vixvzion.com
Back-end operations	OperatorHub PTY LTD	https://www.operatorhub.tech
Back-end operations	Cherry Hub Pty Ltd	https://cherryhub.com.au/
Back-end operations	Hnry	https://hnry.com.au/
Back-end operations	Centaman, Inc	https://www.centaman.com/
Back-end operations	Harris Data Systems	https://www.harrisdata.com.au
Booking System	ResPax / LIVN	https://respax.com/
Booking System	Nabooki	https://www.nabooki.com/booking-system/tours-activities/digital-adaption-program/
Booking System	Levart	https://www.levart.com.au/
Booking System	Room Manager & Bookeasy	https://www.roommanager.com.au/
Booking System	Bookable Tourism	https://www.bookabletourism.com.au/
Booking System	DigitalRez Australia Pty Ltd	https://www.rezexpert.com.au/
Booking System	Open Table	https://restaurant.opentable.com.au
Channel Manager	SiteMinder	https://www.siteminder.com/
Channel Manager	Update247	https://www.update247.com.au/
Communications Management	Chat2	https://chat2.com/tourismdbdap/
Communications Management	Yonder HQ	https://www.yonderhq.com/
Communications Management	AcudocX	https://acudocx.com.au/
Communications Management	Vacayit Pty Ltd	https://www.vacayit.com
Communications Management	Orana Stay	https://oranastay.com
Communications Management	Shiji Australia (Shiji ReviewPro)	https://reviewpro.shijigroup.com/
Content Creation	BoostAR Pty Ltd	https://www.getboostar.com/qtic
Content Creation	Cinefly	http://neo.cinefly.io
Content Creation	RAMMP	https://www.rammp.com/
Content Creation	HeadBox Australia	https://headbox-host-au-site-06d-f7f4830e2b0f6.webflow.io/products/headbox-3d
CRM System	Glue Up	https://www.glueup.com/
CRM System	HubSpot Australia Pty Ltd	https://www.hubspot.com/
Customer Service	Cérge	https://www.cerge.app/
Customer Service	Dashback	https://www.dashback.com.au/
Property Management System	Newbook	https://www.newbook.cloud/
Property Management System	Resly Pty Ltd	https://www.resly.com.au
Property Management System	RMS (Aust) Pty Ltd	https://www.rmscloud.com
Property Management System	Mews	https://www.mews.com/en
Property Management System	Cloudbeds	https://www.cloudbeds.com
Social media Management	Hootsuite	https://www.hootsuite.com/
Social Media Management	Loomly	https://www.loomly.com/
Ticketing System	ROLLER	https://www.roller.software/
Ticketing System	CustomLinc	https://www.customlinc.com/
Ticketing System	Oztix powering Localtix	https://www.localtix.com.au/
Website Creation	Oncord	https://www.oncord.com/
Website Creation	Recite Me Australia Pty Ltd	https://reciteme.com/au/
Website Creation	Squarespace	https://www.squarespace.com/tbdap