



Accessible Tourism

Understand the importance of Accessibility and Inclusivity in Tourism

The Accessible Tourism program provides businesses with a comprehensive online accessibility assessment and an Accessibility Information guide for visitors. Businesses meeting essential criteria are recognised across support areas of cognitive/autism; limited mobility; low hearing; low vision; wheelchairs and scooters.



**Cognitive
/Autism**
Accredited
Business



**Limited
Mobility**
Accredited
Business



**Low
Hearing**
Accredited
Business



**Low
Vision**
Accredited
Business



**Wheelchairs
& Scooters**
Accredited
Business



To complete the program, businesses go through a comprehensive self-assessment that reviews and evaluates their accessibility provisions across five disability categories: cognitive/autism; limited mobility; low hearing; low vision; wheelchairs and scooters.

On completion of the self-assessment, businesses receive a detailed Accessibility Information guide and logo to share key accessibility information with visitors. This guide can be easily shared with visitors online. In addition to this guide, businesses also receive an internal report that highlights areas of potential improvement and development.

PROGRAM BENEFITS

- Be easily recognised by visitors looking for businesses that can accommodate and/or support accessible and inclusive needs.
- Create an inclusive and accessible environment within your business.
- Where your business meets the essential criteria, your business will be able to use and display the appropriate Accessible Tourism badges.
- Assess and understand how your business can develop and improve your tourism offering to be more inclusive and accessible for visitors of differing abilities.



Ready to get started?

Contact your State or Territory Tourism Industry Council today

Visit <https://bit.ly/ContactTICs>