

2021 Judging Panel Member



ANDREW CAMERON-SMITH

Owner/Director – Wonderment Events and Consultancy

Andrew's role in making great things happen defies conventional job-title descriptions.

Part consultant, part creative strategist, part coach/mentor, part planner and producer, he has been the secret ingredient in some of Queensland's most successful events and communication campaigns.

Amongst these successes, is Andrew's role with Queensland Tourism Awards – currently in pre-production for QTA2021, his 16th consecutive year as Producer. 2021 is also Andrew's 2nd year as a QTA Judge.

When the best way to convey a message or create an impression is via an event or experience, Andrew has the ideas, knowledge, foresight and connections to maximise the potential. He inspires with possibilities but also has the experience and instinct to identify the risks and tell the hard truths.

He is willing to bring his insight to any, or every, stage of the process from feasibility to production. Working with trusted partners, he can arrange many related services such as videography including motion graphics animation, real-time broadcast, social media, speakers and entertainment.

His knowledge of the tourism industry and his reputation as 'a safe pair of hands' have expanded his involvement beyond pure events.

