

# 29 & 30. RACQ People's Choice Awards



## 29.&30. RACQ PEOPLE'S CHOICE AWARDS

Entrants in the 2021 Queensland Tourism Awards from categories 1 -25 (except Category 14- Tourism Marketing & Campaigns), will automatically be entered into the RACQ People's Choice Awards under one of two segments: Experiences and Services, or Accommodation. Voting will be open to the public.

**No submission required.**

**Entrants in categories 1- 25 (except category 14) will receive automatic entry as long as they have completed and entered their submission by Monday 16 August 2021.**

**No site visit required.**

**Hall of Fame:** The RACQ People's Choice Awards Hall of Fame. Entrants who win the RACQ People's Choice awards two years consecutively, will not be a part of the voting the following 2 years.

This category will be completely independent from the judging process and will come down to consumer choice – tourism operators will be able to connect with visitors and followers to encourage them to vote.

The RACQ People's Choice Award will be split over two segments – Experiences & Services, and Accommodation - with voting open to the public and managed by RACQ.

A Gold winner only will be announced for both segments based on the highest number of votes they each receive. Voting will open once submissions have closed in August.

Entrants will be provided with a marketing toolkit to assist in the promotion of voting.

The winners will be announced at the Gala Awards Ceremony on Friday, 12 November 2021. More details will follow throughout the year.