

# SHAPING THE BRISBANE 2032 LEGACY PLAN



Brisbane 2032  
Olympic and Paralympic  
Games Host  
Queensland



## Brisbane 2032 Olympic and Paralympic Games Legacy Games Consultation Survey

To help shape the Brisbane 2032 Legacy Plan we want your feedback on the:

1. Legacy themes and focus areas – are these the areas where we should concentrate our efforts?
2. Legacy vision – does this accurately describe what we want to achieve by 2042?

To provide your comments please read the following pages about the draft legacy themes and some of the ideas we have heard so far and then answer the questions related to the themes you are most interested in.

Please note that because “Celebrating the world’s oldest living cultures” and “Creating a barrier free society for people with disability” run across all themes, these do not have a separate page or focus areas included.

For more information you can also read the [Elevate 2042: The Brisbane 2032 Olympic and Paralympic Games Legacy Consultation Paper](#).



Queensland  
Government

# Theme: Sport, Health and Social Inclusion



## Desired Outcomes

- A more physically active, and healthy community.
- Enhanced pathways for elite athletes, including First Nations and people with disability.
- Improved equity within and between our regions.
- Increased inclusion and accessibility for vulnerable or marginalised communities.
- Stronger gender equity, increasing the attraction, enablement and retention of women in sport.

## Some of the ideas we have heard so far through the community engagement process:

### Sport for Every Child

School and community sport funded to allow every child to participate at least once a week.

### Oceania of Sport

Building pathways for community and elite athlete participation across the Oceania region - including coaching, mentoring, scholarship and inspiration.

### Paralympic Centre of Excellence

A training, athlete development and accreditation facility to enhance research and participation for all athletes with disability.

### Volunteer Passport

Build the volunteering culture, skills and capacity to deliver a great games and grow volunteers in sport and community activities.

### Indigenous Excellence in Sport

An innovative program that attracts and develops First Nations athletes across Queensland, Australia and Oceania.

### Sporting Futures Fund + Regional Sporting Hubs

Enable community clubs to access the training and resources they need for athletes to remain in their home regions - for the benefit of both the athlete and their community.

### Olympic and Paralympic Housing Trust

Explore potential for using the athletes' villages across the region to help address affordable housing supply.

### Elite Athlete Pathway Program

Support for high performance athletes at every stage of their career.

# Sport, Health and Social Inclusion questions

1. Please select the below focus areas for the Sport, Health and Social Inclusion theme that are most important to concentrate our efforts on?

An Active and Healthy Lifestyle (Example ideas: Sport for Every Child, Sporting Futures Fund and Regional Sporting Hubs)

Strengthening our Volunteer Network (Example idea: Volunteer Passport)

Elite Sporting Pathways (Example ideas: Oceania of Sport, Paralympic Centre of Excellence, Indigenous Excellence in Sport, Elite Athlete Pathway Program)

Equity in Sport Participation (Example ideas: Paralympic Centre of Excellence, Indigenous Excellence in Sport, Sporting Futures Fund and Regional Sporting Hubs)

Inclusive, Affordable Housing (Example idea: Olympic and Paralympic Housing Trust)

2. Do you have any comments on how we could deliver this theme and these focus areas?

For example, let us know what practical steps or ideas can we do to deliver this theme and focus areas and who could benefit from these ideas?

Out of the listed focus areas, inclusive, affordable housing is essential to Brisbane 2032 legacy planning and impacts all other areas. Practical steps to increase supply may include:

- Collaborate with accommodation partners, including industry associations and organisations representing hotels, resident managers, caravan parks, and other short-stay providers to ensure adequate supply of accommodation options for visitors and sufficient rooms during the Games, negotiating agreements that prioritise visitors and temporary workers.
- Foster public-private partnerships between all levels of government, the private sector, and tourism and housing industry stakeholders to jointly invest in projects catering to workforce housing needs, e.g. complexes near major event venues or establishing housing cooperatives.
- Temporary or modular solutions – there may be opportunities to work with innovative, sustainable organisations to produce cost-effective, high-quality housing options that support commitments to a circular economy. Any structures can be utilised during the event and repurposed afterwards.
- Repurpose existing housing infrastructure by converting unused or underutilised buildings (including vacant office spaces or residential properties) into temporary Brisbane 2032 accommodation.
- Review and adapt regulatory frameworks to facilitate development of affordable housing options and streamline approval processes, taking a long-term view to addressing housing shortages.
- Prioritise community engagement to ensure any initiatives are aligned with local contexts and address specific community requirements.

# Theme: A better future for our environment



## Desired Outcomes

- Climate Positive Games leads to a climate positive Queensland.
- Regenerating and caring for Country.
- Combining ancient wisdom with emerging science and technology.
- Changing behaviour to improve environmental outcomes.
- Accelerating renewable energy.

## Some of the ideas we have heard so far through the community engagement process:

### Legacy Forests

Enhance biodiversity, reduce carbon and cool the Earth by investing in an Olympic forest or planting a tree for every ticket sold.

### Zero Waste to Landfill by 2032

Support a low carbon, circular economy through the introduction of enhanced waste management and material passports for all new venues and infrastructures.

### Biodiversity Credits

Develop a state wide trading scheme to allow corporates to invest in the protection and regeneration of our most special natural places.

### Water Sensitive Regions

Protect and restore water bodies across our cities and regions to enhance our blue ecosystem.

### Most Sustainable Venues

Our Olympic and Paralympic venues have the smallest environmental footprint possible, and sustainable economic and social legacies.

### 2042 Living Environment “Museum”

A natural history museum without walls - created by packaging the most iconic natural places in Queensland into a singular online and lived experience.

### Introduce Environmental Science to School Curriculum

Mandatory education for all children in Queensland to enable a culture of environmental responsibility.

# A Better Future For Our Environment questions

## 3. Please select the below focus areas for A Better Future For Our Environment theme that are most important to concentrate our efforts on?

- Protecting Habitat, Increasing Biodiversity (Example ideas: Legacy Forests, Biodiversity Credits, Water Sensitive Regions)
- Minimising Our Environmental Footprints (Example idea: Most Sustainable Venues)
- Progressing to a Circular Region (Example ideas: Zero Waste to Landfill by 2032)
- Advancing Renewable Energy (Example idea: Introduce Environmental Science to School Curriculum)
- A Culture of Environmental Stewardship (Example ideas: Introduce Environmental, Science to School Curriculum, 2042 Living Environment "Museum")

## 4. Do you have any comments on how we could deliver this theme and these focus areas?

For example, let us know what practical steps or ideas can we do to deliver this theme and focus areas and who could benefit from these ideas?

All focus areas are of equal importance.

- Develop and implement sustainable infrastructure requirements for venues, accommodation, and transportation systems. This includes incorporating renewable energy sources, energy-efficient designs, passive cooling/heating, and eco-friendly construction materials.
- Prioritise investment in transportation options such as public transit, cycling/micromobility infrastructure, and pedestrian paths. Develop efficient transportation plans to minimise congestion and emissions to ensure long-term benefit for residents.
- Foster partnerships between environmental organisations, communities, research institutions and businesses to drive innovation and create sustainable solutions tailored to local needs.
- Set an 80% procurement target from Queensland-based suppliers, manufacturers, and service providers, with preference to those who prioritise sustainability, have relevant certifications, or directly benefit local communities through circular economy initiatives and job creation.
- Establish a comprehensive policy framework for sustainability, including clear targets for carbon reduction, waste management, water conservation, and biodiversity protection.
- Continuation/extension of grant programs and tax incentives to encourage tourism businesses to adopt sustainable/circular economy practices, i.e., resource recovery (onsite plastic recycling), renewable energy, water management (water tanks, greywater systems) and waste management infrastructure (solar auto-sorting rubbish bins, largescale composting facilities).
- Launch education and awareness campaigns to inform the public, businesses, suppliers, and visitors about the importance of sustainable practices, water-saving measures, and biodiversity protection by encouraging responsible practices and highlighting success stories.
- Develop a platform for comprehensive visitor economy long-term planning and reporting for environmental sustainability beyond the Brisbane 2032, including milestones, progress monitoring, and transparent reporting on initiatives and outcomes.
- A review of the current *Queensland Zero Emission Vehicle Rebate Scheme*, incentive, and eligibility criteria to include a broader range of vehicles and support the transition to electric fleets for the tour and transport sector.
- Explore potential for installing community batteries in regions that are heavily reliant on tourism to support industry energy needs.

# Theme: Connecting Regionally and Globally



## Desired Outcomes

- A region that is connected culturally, linguistically and environmentally.
- Improved transport and digital connectivity.
- Urban renewal delivers more great precincts and places that support future liveability, community spirit and connectedness.
- A stronger global identity.

## Some of the ideas we have heard so far through the community engagement process:

### Oceania “Song Line”

A digital storytelling collection and tourism initiative to connect the story and cultures of First Nations peoples across Oceania.

### Make Walking or Wheeling Easy and Enjoyable

Develop dedicated, safe and engaging pedestrian networks connecting venues and precincts locally and region-wide.

### Deliver Great Local Places and Precincts that Connect Communities

Invest in creating vibrant places and precincts in our cities, towns and regional areas.

### First Nations Cultural “Experience”

An iconic building that tells the stories of the world’s oldest living cultures, in their own way. A place for truth-telling, truth-hearing, creativity and cultural expression.

### A Future-Fit Transport System for South East Queensland

Enhanced and inclusive mass transit solution that unlocks other legacy benefits for South East Queensland.

### First Nations Language and Culture

Celebrate the local languages through signage, naming conventions, stories, school curriculum and the Opening Ceremony.

### Develop Digital Solutions that Create Regional Opportunities

Invest in digital infrastructure and partnerships to enhance equity and accelerate economic outcomes.

### Universal Access

All Olympic and Paralympic venues, precincts, live sites and infrastructure are accessible to everyone.

# Connecting Regionally and Globally questions

5. Please select the below focus areas for the Connecting Regionally and Globally theme that are most important to concentrate our efforts on?

A More Connected South East Queensland Region (Example idea: A Future-Fit Transport System For South East Queensland)

Advancing Universal Accessibility (Example ideas: Make Walking or Wheeling Easy and Enjoyable, Universal Access)

Urban Renewal, Places and Precincts (Example idea: Deliver Great Local Places and Precincts that Connect Communities)

One Oceania (Example idea: Oceania "Song Line")

Celebrating First Nations' Cultures and Languages (Example ideas: First Nations Cultural "Experience", First Nations Language and Culture)

Develop Digital Solutions to Enable Regional Development (Example idea: Digital Solutions Creating Regional Opportunities)

6. Do you have any comments on how we could deliver this theme and these focus areas?

For example, let us know what practical steps or ideas can we do to deliver this theme and focus areas and who could benefit from these ideas?

- Invest in cultural exchange programs, festivals, and events that promote the diverse heritage and cultural identity of Queensland.
- Integration of a First Nations-led media hub to ensure recognition of First Nations cultures is embedded in all Brisbane 2032 coverage.
- Support language training initiatives to enhance communication between visitors and locals, fostering a welcoming and inclusive environment.
- Invest in digital infrastructure and broadband connectivity to ensure seamless communication and internet access for tourists and businesses.
- Ongoing investment in appropriate catalytic infrastructure and transport systems to fully capitalise on emerging opportunities.
- Develop accessible and pedestrian-friendly infrastructure and micromobility-friendly streetscapes, to promote walkable cities and encourage active transportation.
- Implement urban renewal projects that revitalise key areas, creating attractive precincts and public spaces that enhance liveability, community spirit, connectedness, and ease of movement.
- Foster public-private partnerships to develop sustainable, mixed-use precincts that integrate residential, commercial, cultural, and recreational facilities.
- Encourage the development of innovative and environmentally friendly infrastructure, such as green buildings, parks, and pedestrian-friendly zones, to create vibrant and walkable urban environments. This could include expedited tree planting to provide shade and protection along roads/walkways. Direct sun/heat and rain prevents people from walking between locations.

# Theme: Economy, Jobs and Innovation



## Desired Outcomes

- Develop the business of sport.
- An inclusive future economy.
- Build a next generation talent pipeline.
- A more resilient business community with enhanced ability to participate in procurement pathways.
- Develop the capacity of our cultural and creative arts sector.

## Some of the ideas we have heard so far through the community engagement process:

### Three World Class Innovation Clusters

Building new economic opportunity in key future sectors, including augmented and virtual reality, bio-medical and environmental technology.

### Sports City

Establish Brisbane as the sports high performance and technology capital of the Southern Hemisphere, supported by hubs across the South East Queensland region.

### 2042 Talent Strategy

Attract, upskill, retain, and transition talent to make us ready for the jobs of the future.

### Build the Queensland, Australia and Oceania Tourism Brand

Make sure the world knows all the things we are famous for, leveraging long-term tourism outcomes.

### Inclusive Supply Chains and Workplaces

Support small businesses, First Nations and people with disability through procurement quotas for Games related contracts, and create a barrier-free and inclusive workplaces.

### South East Queensland is the World's First Inclusive Tourism Destination

Making it even easier for people with a disability, their family and friends, to enjoy all the attractions we have to offer.

### Grow our Major Event Capability

Further develop our major cultural and business tourism capability and visitor experience.

### South East Queensland Music Plan

Our live music scene is flourishing and expresses our identity to the world.

### Made in Queensland

Support and reinforce local manufacturers, producers and creatives.



# Economy, Jobs And Innovation questions

7. Please select the below focus areas for the Economy, Jobs And Innovation theme that are most important to concentrate our efforts on?

- Building the Business of Sport (Example idea: Sports City)
- Encouraging Innovation, Jobs and Sectors of the Future (Example ideas: Three World Class Innovation Clusters, Sports City)
- Made in Queensland, Growing Local Business (Example idea: Support and Reinforce Local Manufacturers, Producers and Creatives)
- An Inclusive Next Generation Visitor Economy (Example ideas: South East Queensland is the World's First Inclusive Tourism Destination, Build the Queensland, Australia and Oceania Tourism Brand, Grow our Major Event Capability)
- Advancing Equitable Economic Participation (Example ideas: Inclusive Supply Chains and Workplaces, 2042 Talent Strategy)
- Fostering Arts, Culture and Creativity (Example idea: South East Queensland Music Plan)

8. Do you have any comments on how we could deliver this theme and these focus areas?

For example, let us know what practical steps or ideas can we do to deliver this theme and focus areas and who could benefit from these ideas?

- Adding tourism roles to the skills shortage list, to encourage experienced personnel from overseas to pursue opportunities in Australia.
- Work with the Federal Government and insurers to address the affordability and availability of commercial and public liability insurance for tourism-related businesses to ensure long-term industry viability.
- Encourage diversity and inclusion in the workforce by implementing programs that support underrepresented groups in accessing tourism-related employment opportunities, including employer guidance on creating inclusive workplace cultures.
- Foster collaboration between industry, government, and research institutions to drive innovation, knowledge exchange, and research and development initiatives.
- Ongoing promotion of the high standards of Australian qualifications and the qualifications framework, strengthened by linkages with industry and directly related outcomes to address critical skills shortages and meet Brisbane 2032 demand.
- Establish tourism-specific incubation programs and innovation hubs that foster entrepreneurship and support the development of new businesses and startups.
- Promote technology adoption and digital transformation within the tourism industry, offering training and resources to assist businesses in leveraging digital platforms and tools for enhanced operations and marketing.
- Develop targeted investment attraction strategies to encourage domestic and international investors to invest in Queensland's tourism industry, supporting infrastructure development, and business growth.
- Provide industry stakeholders with access to relevant market research, data insights and forecasts, empowering businesses to make informed decisions and adapt their strategies.

## Other themes or focus areas

### 9. Are there any other themes, focus areas or ideas we should include?

For example, are there programs and/or initiatives that can be run, policies and targets that can be set or things that can be built before 2032 and up to 2042. And who could benefit from these ideas?

Collaboration and communication is an essential component to ensuring Brisbane 2032 success and positive long-term outcomes. A commitment to partnerships between key visitor economy stakeholders, all levels of government, local communities, First Nations groups, and local communities more broadly can better enable comprehensive planning, inclusive decision-making, and a lasting legacy that embraces sustainability, community engagement, economic growth, and environmental stewardship.

## Draft legacy vision

### 10. Do you have any comments on the below draft Legacy vision?

"By 2042, a child born today has more opportunities in life, in an inclusive society and a connected region."

The draft legacy vision should also address commitments to the environment and sustainability, given the increasing frequency and impact of natural hazards.

# Your details - individuals

If you are answering as an individual please provide the following details.

## 11. Where do you live?

- a. Inside Queensland (please identify which town or region?)

- b. Outside Queensland (please identify which state?)

- c. Outside Australia (please identify which country?)

## 12. Your age:

- Under 18
- 18 - 29
- 30 - 39
- 40 - 49
- 50 - 59
- 60 - 69
- 70 - 79
- 80+

## 13. Do you identify as any of the below?

- Aboriginal
- Torres Strait Islander
- Traditional owner
- Other cultural background
- Person with disability
- None of the above

14. Please provide an email contact (required):

*(The Department of Tourism, Innovation and Sport will only use your information to communicate with you in relation to Brisbane 2032 Legacy planning. Your personal information will otherwise not be used or disclosed unless authorised or required by law. Your personal information will be handled in accordance with the Information Privacy Act 2009.)*

**To submit this survey, please email it to:**  
[brisbane2032legacy@articulous.com.au](mailto:brisbane2032legacy@articulous.com.au)

## Your details – organisations

Please answer if you are answering on behalf of an organisation.

### 15. What is your organisation's name?

Queensland Tourism Industry Council

### 16. Where is your organisation based?

#### a. Inside Queensland (please identify which town or region?)

Statewide

#### b. Outside Queensland (please identify which state?)

#### c. Outside Australia (please identify which country?)

### 17. Please provide an email contact (required):

policy@qtic.com.au

*(The Department of Tourism, Innovation and Sport will only use your information to communicate with you in relation to Brisbane 2032 Legacy planning. Your personal information will otherwise not be used or disclosed unless authorised or required by law. Your personal information will be handled in accordance with the Information Privacy Act 2009.)*

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