

Queensland on the path to Olympic Greatness

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With the International Olympic Committee's decision today, Queensland embarks on an exhilarating journey towards hosting the 2032 Olympic and Paralympic Games.

The Queensland Tourism Industry Council (QTIC) is ecstatic with the announcement and what it will mean for the tourism industry.

QTIC Chief Executive Daniel Gschwind said, "This is what our industry and our community needed in this time of COVID-gloom, an aspirational goal that reminds us that there is a positive future ahead".

"We have eleven years to put our best foot forward to prepare for this once-in-a-lifetime opportunity to welcome the world to this beautiful state in 2032."

"The global media exposure for Queensland and Brisbane in the lead-up, during and after the Games for tourism and broader international relations will be incalculable and will deliver enormous opportunities", Mr Gschwind said.

The Olympic and Paralympic Games are estimated to contribute around \$20.2 billion in international visitor expenditure between 2020-2036, increase export opportunities of up to \$8.6bn and create tens of thousands of jobs. Brisbane 2032 could potentially be the most economically and environmentally sustainable Games yet – utilising 84% of existing infrastructure and fast-tracking many public infrastructure developments that were planned regardless of a successful host bid. A sustainability program will also see a focus on renewable energy, water conservation, and efficient infrastructure.

Mr Gschwind continued, "The benefits for Queensland will be transformational and provide priceless, positive exposure for the state.

"Hosting the Olympic and Paralympic Games in 2032 will give tourism operators hope of returning to a far more encouraging travel environment much sooner.

"It gives operators time to prepare, recover and thrive with the prospect of hosting not only athletes, but tourists from around the world.

"Finally there is hope for a post-COVID-19 future for our industry and we can't wait to support operators to achieve the best possible outcome".

MEDIA CONTACTS.

Taneil Thornberry, QTIC Communications Officer 0477 815 717 | taneil.thornberry@qtic.com.au

Daniel Gschwind, QTIC Chief Executive 0419 219 795 | daniel.gschwind@qtic.com.au

www.qtic.com.au

