



Advocacy

	Tourism Champion	Tourism Advocate	Tourism Supporter
Opportunity to discuss and provide input on advocacy topics	●	●	●
Request QTIC letters of support (subject to approval)	●	●	
Participate in collaborative research opportunities	●		
Eligibility to apply for the QTIC Young Professional Mentoring Program (as a mentee and mentor)	3 x Mentees	2 x Mentees	1 x Mentee

Business Development & Support

Receive updates about the latest industry news and QTIC opportunities	●	●	●
Gain access to QTIC's expert staff, networks and business development resources	●	●	●
Vote and nominate for the QTIC board (limited to one vote per business)	●	●	●
Business listing and full user access on QTIC's membership directory	●	●	●
Access to QTIC membership logo and certificate to promote your involvement with industry	●	●	●
Opportunity to submit content that can be shared through QTIC's social media channels	●	●	
Exclusive access to QTIC's Grants Gateway online portal to search for funding opportunities	●	●	●
Discounted rate for Quality Tourism Accreditation (formally known as ATAP), registration or renewal fees	1 x Free Accreditation Listing	25%	10%
Discounted rate for Star Ratings accreditation registration or renewal fees (excluding one-off application fee)		25%	10%
Discounted rates on QTIC events and industry workshops	3 x Free Events	2 x Free Events	1 x Free Event
Discounted nomination fee to enter the Queensland Tourism Awards	1 x Free	50%	50%
Discounted nomination fee to enter the QTIC Prize for Innovation	Free	25%	
Opportunity to utilise QTIC's office as meeting space (subject to availability)	●	●	●
Receive \$50 off your Australian Tourism Data Warehouse (ATDW) website listing (not to be used with other offers)	●	●	●
Employer/employee access to QTIC's Indigenous Champions Network	●	●	●
Manage your online reputation and boost your ranking on review sites with a custom ReviewPro dashboard	3 x accounts	1 x account	
One free phone consultation with an FCB human resources advisor to discuss potential HR and/or immigration and visa advice	●	●	
Receive a 10% discount on a Tourism Tribe marketing membership	●	●	
Receive a 20% discount on the Tourism eSchool Program (valued at \$1500 - \$10,000 in marketing services)	●	●	
Access to QTIC corporate partner advisory services including Gallagher Insurance and HOSTPLUS Superannuation	●	●	

Workforce Development

Access to one prequalified supplier status (dependent on QTIC PQS evaluation outcomes)	●		
Workplace/internship placement opportunities for staff or students' professional development	●		
Access to training package consultation and updates	●	●	

*Regional Tourism Organisation

\$3,300 RTO*
members
\$3,800 non-
RTO*

\$750 RTO*
members
\$1,150 non-
RTO*

\$100 RTO*
members
\$400 non-RTO*

Terms and Conditions

Terms of Membership

- QTIC will review business cases for additional voting members
- QTIC membership is subject to approval by the QTIC Board
- Free event registration excludes QTA Gala Ceremony
- Accreditation - Quality Tourism Framework (QTF) includes ATAP and Star Ratings

Pro-Rata

- We do not pro-rata for the RTO Supporter Level (\$100)
- Pro rata for other levels

Multiple Companies/Properties and Subsidiaries

- Supporter Level – Only a single property
- Advocate Level – Up to 3 properties
- Champion Level – Up to 8 properties
- For any additional properties/subsidiaries will need to pay for \$100 (The Supporter level)
- Each property that are included in the level will receive the discounts.

For any further information please contact our membership team on 07 3236 1445 or email memberships@qtic.com.au

"Joining QTIC reinforces the commitment your business has to tourism excellence."

*Daniel Gschwind
QTIC Chief Executive*

QTIC is the peak industry body for Queensland's tourism industry.

We offer members the latest news, access to resources, accreditation and awards programs, workshops and events, input to our policy agenda, and invaluable business advice and connections.