TOP TOURISM TOWN TOWN WINNER PRIZES



- ★ Recognition and promotion as Queensland's Top Tourism Town
- ★ A Channel Seven Weekender segment, filmed on location. Footage shown on Channel Seven and Channel Seven+ as well as promotion on the network's social channels. The prize includes producer, script, one day film shoot, and post production
- ★ An EarthCheck sustainable tourism events package valued up to \$20,000
- ★ Complimentary upgrade from The Tourism Group for your local Visitor Information Centre on the Australian Visitor Centres App, valued at \$1,200
- ★ Official Top Tourism Town logo to promote your win
- ★ Queensland Top Tourism Town Trophy
- ★ The opportunity to represent Queensland at the National Awards and be named Australia's Top Tourism Town!





QUEENSLAND TOP SMALL TOURISM TOWN TOWN WINNER PRIZES



- ★ Recognition and promotion as Queensland's Top Small Tourism Town
- ★ Your town featured on Channel Seven's Weekender program (using file footage and a voice over) and a congratulations from the Emcee as well as promo on socials etc.
- ★ Queensland Tourism Industry Council Champion Membership, valued at \$3,800
- ★ Complimentary upgrade from The Tourism Group for your local Visitor Information Centre on the Australian Visitor Centres App, valued at \$1200
- ★ Official Top Tourism Town logo to promote your win
- ★ Queensland Top Small Tourism Town Trophy
- ★ The opportunity to represent Queensland at the National Awards and be named Australia's Top Small Tourism Town!





QUEENSLAND TOP TINY TOURISM TOWN WINNER PRIZES



- ★ Recognition and promotion as Queensland's Top Tiny Tourism Town
- ★ Your town featured on Channel Seven's Weekender program (using file footage and a voice over) and a congratulations from the Emcee as well as promo on socials etc.
- ★ Queensland Tourism Industry Council Advocate Membership, valued at \$1,150
- ★ Complimentary upgrade from The Tourism Group for your local Visitor Information Centre on the Australian Visitor Centres App, valued at \$1,200
- ★ Official Top Tourism Town logo to promote your win
- ★ Queensland Top Tiny Tourism Town Trophy
- ★ The opportunity to represent Queensland at the National Awards and be named **Australia's Top Tiny Tourism Town**!





QUEENSLAND TOP TOUR GUIDE WINNER PRIZES



- ★ Recognition and promotion as Queensland's Top Tour Guide
- ★ A Channel Seven Weekender segment, filmed on location. Footage shown on Channel Seven and Channel Seven+ as well as promotion on the network's social channels. The prize includes producer, script, one day film shoot, and post production.
- ★ Official Top Tour Guide logo to promote your win
- ★ Queensland Top Tour Guide Trophy
- ★ The opportunity to represent Queensland at the National Awards and be named Australia's Top Tour Guide!



