



Year of **Indigenous Tourism**



**Queensland
Government**



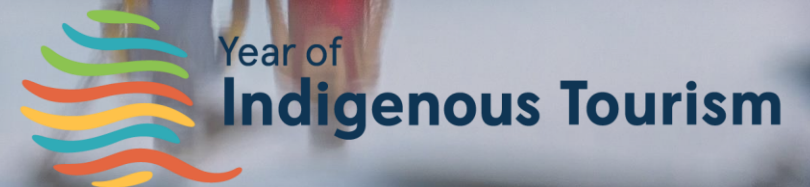
**QUEENSLAND
TOURISM INDUSTRY
COUNCIL**

The Voice of Tourism

**TOURISM
& EVENTS**
Queensland

\$10M investment from the Queensland Government

- \$7M Growing Indigenous Tourism in Queensland Fund
- \$3 million for marketing, media, experience development, business development and more



\$7M Growing Indigenous Tourism in Queensland Fund

- Category 1 – Develop up to \$25,000
- Category 2 – Deliver up to \$1M
- 130 EOIs received requesting \$37M

**All businesses need to be at least 50% Indigenous-owned*

Other Queensland Government programs

- Our Country Indigenous Business Development
- One Business: Innovation and Entrepreneurship

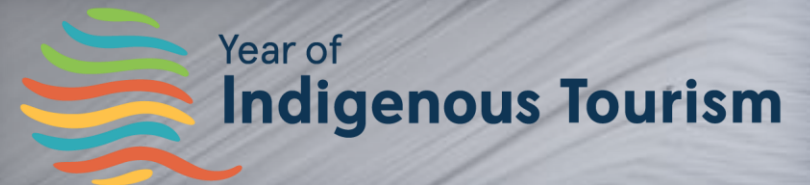
Ecotourism trails

Queensland Ecotourism Trails are adventure and nature-based tourism experiences aimed at delivering environmental, social and economic benefits to Traditional Owners, regional communities and to Queensland.

Our current projects are:

- Cooloola Great Walk (Sunshine Coast)
- Wangetti Trail (Tropical North Queensland)
- Paluma to Wallaman Falls Trail (outside Townsville)
- Thorsborne Trail (Hinchinbrook Island National Park)
- Ngaro Walking Track (Whitsunday Islands National Park)

The models of engagement are expanding to meet different groups' interests





QUEENSLAND
ECOTOURISM
TRAILS