

# QUEENSLAND FIRST NATIONS TOURISM WORKING GROUP UPDATE

CAMERON COSTELLO AND TONY MCAVOY SC

## ACKNOWLEDGEMENT

- The Working Group acknowledges that the tourism industry depends on lands and waters of our ancestors for existence, it acknowledges those First Nations people and businesses that seek to ensure that our country is treated with respect and dignity, and who share our culture and knowledge in the endeavour to create some economic parity.

# WORKING GROUP MEMBERSHIP

- Cameron Costello (Chairperson)
- Cameron Costello, Quandamooka Yoolooburrabee Aboriginal Corporation
- Chern'ee Sutton, Kalkadoon, Artist
- Dale Mundraby, Yarrabah
- Darrell Harris, Cairns Indigenous Art Fair
- David Hudson, Ewamian/Western Yalanji, Didgeralia, Cairns
- Josh Hanley, Accor Group
- Justine Dillon, Kombumerri
- Kedeia Atherton, Accor Group
- Preston Campbell/Kyel Dancey, Preston Campbell Foundation
- Shannon Ruska Yuggera, Nunukul and Yugambah Tribal Experiences
- Suzanne Thompson, Outback
- Ted 'Fraser' Nai, Masig Island
- Tony McAvoy, SC
- Willie Enoch Tranby, CaPTA Group

# WORKING GROUP MEMBERSHIP - OBSERVERS

- Aaron Hoffman, Qld Health
- Associate Prof. Henrietta Fourmile Marie, CQU University
- Jill Martin, DSDTI Representative
- Joe Sproats, QTIC Indigenous Champions Network
- Kat Morton, Tourism and Events Queensland
- Katherine Reid from the Bundaberg Region RTO
- Kerryn Collins, QTIC Indigenous Champions Network
- Prof. Lisa Ruhanen, University of Queensland
- Associate Prof. Michelle Whitford, Griffith University
- Dr Natasha Montesalvo, EarthCheck
- Ross Hanley, DESBT Representative

# TERMS OF REFERENCE

## BACKGROUND

The First Nations Tourism Plan Working Group is a short term working and consultative group tasked to advance the First Nations Tourism Plan from the six pillars into a short and long termed action plan.

The objective of this group is to guide and shape the development of the ongoing implementation and review of action items identified within the First Nations Tourism Strategy developed and driven by the previous Strategic Advancement Group.

## ROLE OF THE WORKING GROUP

The Working Group is representative of the First Nations tourism sector, brought together by the Queensland Tourism Industry Council (QTIC) to drive the direction of the plan, determine the scope for inclusion and consultation and lead the advocacy toward the implementation of a First Nations Tourism Plan and Body.

The Working Group will be engaged throughout the project to assist in development and testing of the sector and regional specific needs and identify opportunities for industry action.

# TERMS OF REFERENCE

## SCOPE OF WORK

**Community and Industry Consultations** – Assist and lead discussion regarding community tourism potential.

**Project scope** – determine priority areas for the plan, determining the balance between regional and sub-sectoral needs.

**Strategy development** – working with QTIC's Indigenous Program Manager to develop a vision and clear strategy to further the industry.

**Measures of success** – work with the project team to develop realistic and achievable measures of success for the plan.

## TIMELINE OF WORKING GROUP

The working group is expected to continue for two years of the first five-year action plan. On completion of the initial two years of the five-year action plan, a review of the working group will take place to determine the suitability of the structure for the second two-year span.

# MAJOR PROJECTS

- Formation of First Nations Tourism Council
- Development of FN Tourism Cultural Framework
  - Overarching framework
  - Law and Policy Review
  - Tourism Accord
- Year of Indigenous Tourism
- Employment and Training
- Industry Events

# FIRST NATIONS TOURISM COUNCIL

- Tony McAvoy recommends:
  - Company limited by guarantee;
  - Membership by FN tourism operators;
  - Partnership with government and industry allies;
  - Role includes:
    - Advocacy, marketing, policy development, member support, support of innovation
  - Leadership by an executive committee determined by the membership.
  - Will take over the role of the Working Group



# CULTURAL FRAMEWORK


- Overarching cultural framework
  - Setting out the broad principles which support and deliver a vibrant sustainable and First Nations tourism sector (est. consultation to commence February 2021)
- Law and Policy review (Tony McAvoy together with Norton Rose Fulbright Australia)
  - Identifying the legislative and policy levers which can be introduced, adjusted or removed to facilitate the development, growth and sustainability of the FN tourism sector (est. public discussion paper May 2021)

# CULTURAL FRAMEWORK

- Tourism Accord
  - Agreement between FNTC and QG, QTIC and other industry representatives;
  - 5-10 year operation;
  - To identify agreed principles, actions and strategies to take the sector past the YOIT.



# YEAR OF INDIGENOUS TOURISM 2020/2021

- The Year of Indigenous Tourism
    - Severely affected by COVID19;
    - Extended to 2021;
    - This means:
      - Change of timelines
      - Targeted communications with wider representation
      - Wider scope of activities
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# THANK YOU FOR YOUR INTEREST

#YOIT2021

#FIRSTNATIONSTOURISM

#QTICINDIGENOUS



QUEENSLAND  
TOURISM INDUSTRY  
COUNCIL

*The Voice of Tourism*



Year of  
**Indigenous  
Tourism**