

# Media Release



## **The show will go on! The Next Step for Events in Queensland 3/07/2020**

The Queensland Tourism Industry Council (QTIC) is pleased to release the Industry Framework for COVID Safe Events in Queensland, approved by the Chief Health Officer. It provides clarity for next steps to get Queensland events and tourism going again.

The Framework has been developed by QTIC in collaboration with Tourism and Events Queensland (TEQ), the Department of State Development, Tourism and Innovation (DSDTI), Queensland Health, and in consultation with industry stakeholders and the professional health support from Griffith University.

QTIC Chief Executive, Daniel Gschwind said, "Events play a crucial role in attracting visitors to destinations and enhancing the value of experiences. This framework maps out how events can be staged in a COVID safe way that will give confidence to attendees and the travelling public.

"We are very pleased to have been working collaboratively" with industry and government to find solutions to complex challenges in bringing communities and business back to a vibrant cultural life."

Tourism Minister Kate Jones said today's announcement marked another key milestone that the state's recovery journey is progressing in a methodical and science-based way.

"With the opening of our borders we are keen to get our great state up and running again. We have taken the careful steps to protect our state and all Queenslanders. Together we will overcome this virus and get the state up and running," she said.

Tourism and Events Queensland Chief Executive Officer Leanne Coddington welcomed the approval of an Industry Framework for COVID Safe Events.

"Events are such a vital part of Queensland's tourism offering as they drive visitation and generate significant economic benefit for the host destinations.

"Following a really tough year, events will also play a key role in reconnecting friends, families and communities, and in generating community pride.

"Tourism and Events Queensland supports a rich calendar of events promoted through the *It's Live! In Queensland* events calendar and we look forward to work with organisers and reactivating that important marketing platform."

This document serves as a guide for event organisers for events in Queensland. It sets out public health principles and provides strategies to assist event organisers to deliver events in the context of COVID-19.

This Industry Framework for Events is publicly available on the [Queensland Government COVID-19 website](#) along with approved Industry COVID Safe Plans, for Event Organisers to access. Further resources are also available on the QTIC website.

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QUEENSLAND  
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