Destination IQ
State of Play
Cameron Costello, Deputy Chair
The Vision for Indigenous Tourism

• The wonderful sunshine state of Queensland is home to some of the world's most beautiful beaches, ancient, dense rainforests and red desert plains. Not only that, but it is also the only place in the world where you can connect and immerse yourself into the traditions of two of the world’s oldest living cultures.

• First Nations tourism is rapidly growing in the interest of domestic and international visitors. A total of 713,810 visitors attended a festival or cultural event in Queensland during 2018, this was a 22% increase between the 2016-2018 period.

• Why are more visitors taking part in cultural experiences? Well the answers easy... Queensland has hundreds of clan groups and each have their own unique culture, values and lore. As far up as the Torres Strait Islands and down to the South East corner, there is something new for all visitors to discover.

What to expect in 2020?

• The Queensland Tourism Industry Council(QTIC) are currently in the process of creating the first ever, First Nations Tourism Potential Plan to guide the development and growth of First Nations tourism in Queensland. The Plan is set to be completed in the first half of 2020.

• The outcomes from the Plan will be used as a guide to develop infrastructure, create more job opportunities for First Nations peoples and provide mentoring and training for businesses so they are market ready.

• 2020 will create the framework for the direction of First Nations tourism in Queensland and we as a state will work together to strengthen the relationship between First Nations peoples, to empower their culture, values and lore.
Board Representatives

Cameron Costello
QTIC

Jonathon Thurston
TEQ

Nancy Bamaga
TEQ
QTIC Indigenous Champions Network Members

- Al Mucci, Dreamworld
- Alan Smith, Outback Aussie Tours
- Alison Smith, The Star Entertainment Group
- Anthony Corrie, Sarina Russo
- Cameron Costello, QYAC
- Chern’ee Sutton, Chern’ee Sutton Art
- Cheryl Thompson, Trackers Queensland
- David Hudson, Didgeralia
- David Williams, GILIMBAA
- Emily Tanna, Compass Group
- Geoff Hogg, The Star Entertainment Group
- Greg Erwin
- Jacob Cassady, Mungulla Station
- Jai Leighton, The Star Gold Coast
- Joe Sproats, Platypus Wealth
- Johnny Murison, Jarramali Rock Art
- Josh Hanley, Accor Group
- Leanne Ruska, Spirits of the Red Sand
- Lloyd Mills, Stockman’s Hall of Fame
- Marie Taylor, Reef Magic Cruises
- Mark Greaves, Visit Queensland
- Maryanne Jacques, Adventure North Australia
- Monique Harmer, Pullman Cairns
- Mundanara Bayles, The BlackCard
- Neil Mergard, 1770 Larc Tours
- Olivia Evans, Sandstone Park
- Paul Morton, Novotel Surfers Paradise
- Paul Victory, Sealink Travel Group
- Penny Cleland, CaPTA Group
- Peter Lenoy, UMI Arts
- Preston Campbell, Preston Campbell Foundation
- Robert Henderson, The Henderson Art Gallery
- Russell Boswell, Savannah Guides
- Shannon Ruska, Tribal Experiences
- Shirley Hollingswith, Tjapukai
- Tarragh Cunningham, QAGOMA
- Tom Howard, Brisbane Airport Corporation
- Tony Martin, Qantas Founders Museum
- Tracy Kearney, Prestige Service Training
Operators in Queensland

- Badulugow Kuhunia Muth TSI Corp (Badu Arts), Badu
- Barungu Buku Ngadjimurku (Yalahji Arts), Mossman
- Baramun, Gold Coast
- The BlackCord Cultural Tours, Brisbane
- Currumbin Wildlife Sanctuary, Gold Coast
- Danilpa EcoLodge and Spa, Daintree
- Dromineere Cultural Centre, Rockhampton
- Dreamworld Borobiore, Gold Coast
- Erub Erwer Mea Art Centre TSI Corp (Erub Arts), Erub
- ExperienceCo, Cairns
- First Food Co, Earland
- Frames of the Forest, Port Douglas
- Gab Titu Cultural Centre, Thursday Island
- Gerringun Aboriginal Art Centre, Cardwell
- Goobinda Walkabout Tour, Agnes Waters
- Goomburra Cultural Centre, Goomburra
- Goorimoolka Tours, Minjimbah
- Gujuba Reference Group Aboriginal Corporation, Home Hill
- The Hudson Art Gallery, Brisbane
- Hope Vale Arts & Cultural Centre, Hope Vale
- Ingan Tours, Tully
- Jarbal Aboriginal Art Gallery, Mossman
- Jumalum Rock Art Tours, Jumalum
- Julunah Cultural Centre, Gold Coast
- Juta Art, Innisfail
- Kalkajaka Resort, Fraser Island
- Kuku Bulaway Art Gallery, Cooktown
- Kuku Yalanji Cultural Habitat Tours, Mossman
- LAX Charters and Tours, Thursday Island
- Leds Dreaming, Tamborin Mountain
- Lockhart River Arts Centre, Lockhart
- Made on Minjimbah, Minjimbah
- Minjimbah Camping, Minjimbah
- Mornington Island Art Centre, Mornington Island
- Mossman Gorge Centre, Mossman
- Mungubula Station, Ingham
- Ngismun Lagau Mininrul (Moa Arts), Moa
- Nyanda Cultural tours, Brisbane
- OneRe Restaurant, Cairns
- Pormpuraaw Arts and Cultural Centre, Pormpuraaw
- Queensland Art Gallery & Gallery of Modern Art, Brisbane
- Quinkan & Regional Cultural Centre, Laura
- Quandamooka Yoolooburrabee Aboriginal Corporation, Minjimbah
- Rainforestation Nature Park, Kuranda
- Ridgegate Ridge Cane, Barcaldine
- Salt Water, Minjimbah
- Spirits of the Red Sand, Boat Pool
- Stockman’s Hall of Fame - Indigenous Cultural Centre, Longreach
- Straddie Adventures, Minjimbah
- Straddie Beach Wonders, Minjimbah
- Tallarook Hot Springs, Tallarook Station
- Tjapukai Cultural Park, Cairns
- Torres Strait Heritage Museum and Art Gallery, Horn Island
- Triballinks Cultural Activity Centre, Mapoon
- UMI Arts, Cairns
- Walkabout Cultural Adventures, Daintree
- Warrapa-Mala Arts Outback Education Centre, Barcaldine
- Welburn Art and Craft, Mapoon
- Wilk & Kugu Art Centre, Aurukun
- Wujal Wujal Council (Bintang Yirrg Art Centre), Wujal Wujal
- Yarrabah Art and Cultural Products, Yarrabah
- Yiku Baja Mulku Land Trust, Archer Point
- Yiku Baja Mulku Landowner and Reserves Ltd, Archer Point
Queensland’s First Nations Festivals and Events

MAY
DJUKI YALA
SIMPATY

JUNE
QUANDAHOOKA FESTIVAL
MURABGA
YARRABAH BAND FESTIVAL
THURGAMBA

JULY
NAIDOC WEEK
NATIONALLY
QTC NAIDOC CORPORATE BREAKFAST
BRISBANE
LAURA ABORIGINAL DANCE FESTIVAL
LARNA (Memorially)
KEEP THE FLAME OF CULTURE BURNING
YURTIN KARRATHA ISLANDS (Memorially)
CAIRNS INDIGENOUS ART FAIR
CAIRNS

AUGUST
GULF COUNTRY FRONTIER DAY FESTIVAL
BANTULATI

SEPTEMBER
WINDS OF ZENADHTH CULTURAL FESTIVAL
THURBAN'HTY ISLAND (Memorially)

NOVEMBER
DESTINATION IQ
SOUTHEAST QUEENSLAND
Queensland’s Deadly Projects

• INDIGENOUS LAND AND SEA RANGERS
• MEANJIN MARKETS
• WANGETTI TRAIL
• QUANDAMOOKA ART MUSEUM AND PERFORMANCE INSTITUTE
• MANDINGALBAY YIDINJI ABORIGINAL CORPORATION (MYAC)
• YARRABAH ARTS AND CULTURAL PRECINCT
• EWAMIAN ABORIGINAL CORPORATION (EAC)
Far North Queensland

- Gab Titui Cultural Centre, Thursday Island
- Tjapuki Cultural Park, Cairns
- Flames of the Forest, Port Douglas
- Jarramali Rock Tours, Laura
- UMI Arts, Cairns
- Didgeralia, Cairns
- Walkabout Cultural Adventures, Daintree
Central Queensland

- Carnarvon Gorge National Park, Carnarvon Gorge
- Dreamtime Cultural Centre, Rockhampton
- Coolimbil Walkabout Tour – 1770 LARC! Tours, Agnes Waters
Outback

• Thutirla, Two Boys Dreaming, Birdsville
• Desert Dreaming Centre, Barcy Base Camp, Barcaldine
• Diamantina National Park, Bedourie
South East Queensland

- Jellurgal Cultural Centre, Burleigh Heads
- The Henderson Art Gallery, Brisbane
- Spirits of the Red Sand, Beenleigh
- Minjerribah Camping, Minjerribah
- The Blackcard Cultural Tours, Brisbane
- Dreamworld Corroboree, Gold Coast