



THE STAR

The Star Entertainment Group – OUR PATHWAY TO SUPPORTING INDIGENOUS TOURISM IN QUEENSLAND

by Alison Smith, Group Executive External Affairs, The Star Entertainment Group

OUR PARTNERSHIP WITH THE QUANDAMOOKA PEOPLE ON MINJERRIBAH (NORTH STRADBROKE ISLAND)



THE STAR
ENTERTAINMENT
GROUP



QYAC

2017 - OUR 'SUGARBAG' NATIVE BEE HONEY TRIAL BEGAN



2019 – ‘SUGARBAG’ NATIVE BEE HONEY PRODUCTION DELIVERS SWEET TASTE OF SUCCESS



2019 – OUR ‘SUGARBAG’ NATIVE BEE HONEY ON THE NATIONAL STAGE @ THE 61ST TV WEEK LOGIE AWARDS



2019 QUANDAMOOKA FESTIVAL



SUPPORTING QYAC'S JOURNEY TO INCREASE INDIGENOUS JOBS/TRAINING AND DRIVE ECO-TOURISM ON MINJERRIBAH



MINERALISED DRINKING WATER POWERED BY SOLAR



The sign features logos for QYAC, ZERO MASS water, and THE STAR ENTERTAINMENT GROUP. The word "SOURCE" is prominently displayed with a water drop icon. Below it, the text reads: "The water at this tap is made from the sunlight and air all around you!" and "Enjoy its refreshing taste thanks to an ongoing partnership between QYAC and The Star Entertainment Group driving ecotourism at Minjerribah". A section titled "HOW DOES SOURCE WORK?" includes a four-step process and a diagram of the solar-powered water collection system. The website "WWW.ZEROMASSWATER.COM" is listed at the bottom.

QYAC **ZERO MASS water** **THE STAR ENTERTAINMENT GROUP**

SOURCE™

The water at this tap is made from the sunlight and air all around you!

Enjoy its refreshing taste thanks to an ongoing partnership between QYAC and The Star Entertainment Group driving ecotourism at Minjerribah

— HOW DOES SOURCE WORK? —

- 1 Using solar PV, SOURCE takes in ambient air via fans & collects water vapour from that air onto a hygroscopic material
- 2 With heat from the sun, SOURCE converts water vapour collected into liquid water, made pure
- 3 The pure water flows into the 30-litre reservoir where it is mineralised with magnesium & calcium
- 4 Sensors inside the reservoir monitor & optimise the water to maintain quality

WWW.ZEROMASSWATER.COM



THANK YOU