



INDIGENOUS BUSINESS AUSTRALIA

Building Indigenous Tourism Capacity

November 2019

ACKNOWLEDGEMENT

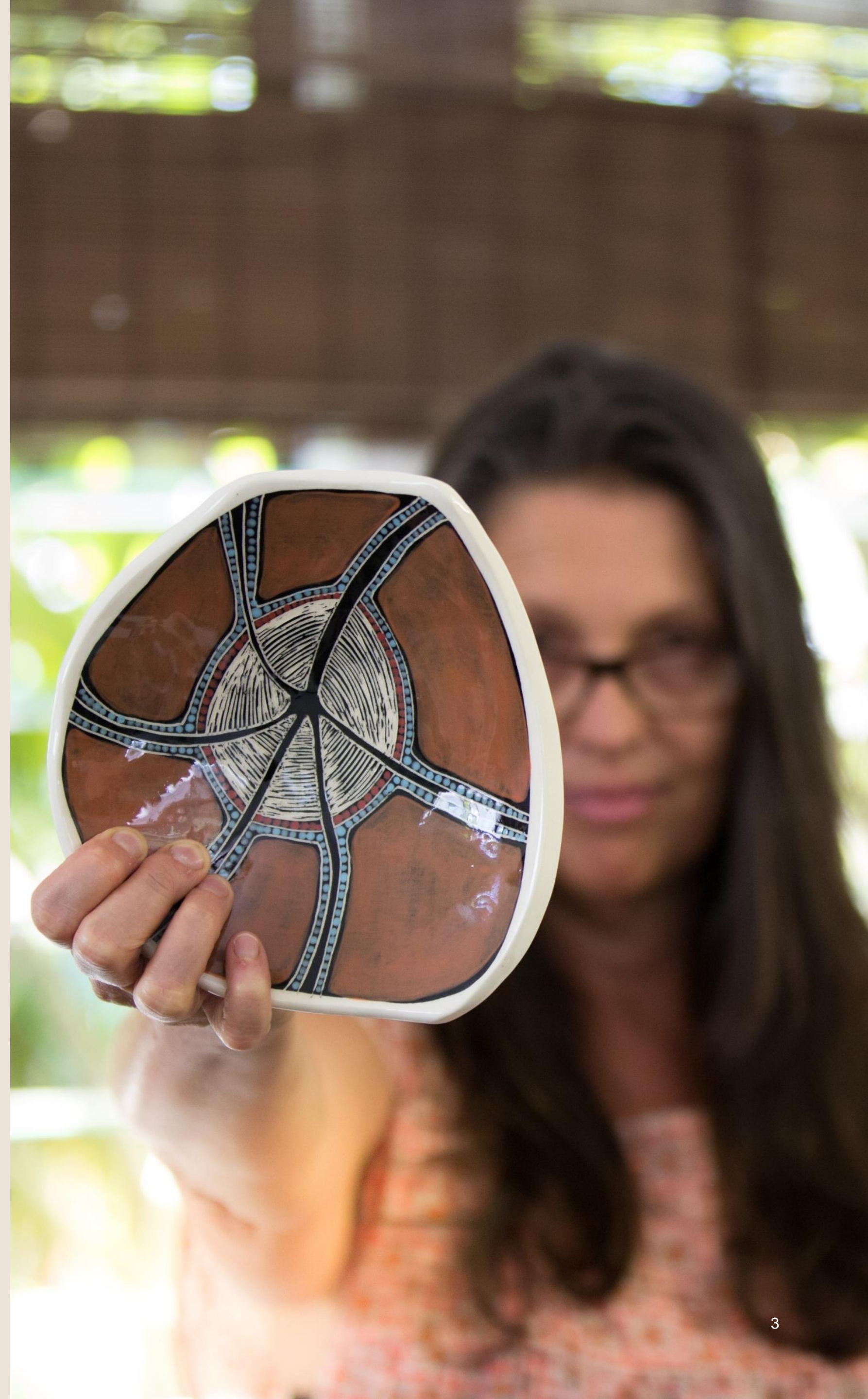
IBA respectfully acknowledges the Kabi Kabi Traditional Owners of the land we are meeting on today and pays respects to the Elders both past and present. This respect is extended to other Aboriginal and Torres Strait Islander people here today.

IT'S WHY WE EXIST

IBA serves, partners and invests with Aboriginal and Torres Strait Islander people who want to own their future. We go further than provide money; we invest in people, places and ideas that are ready. We help make them real.

We're deeply invested in the financial success and economic independence of Indigenous Australians.

It's why we exist.



Building Remote Business Opportunities

**Kimberley Coastal Cruise
cultural tourism**

**Wijingarra Tours
Prince Regent River
The Kimberley's WA**

Ponant luxury expedition cruises bringing guests ashore



Wijingarra Guides Freshwater Cove WA



Wijingarra Guides receiving mentoring at Nitmiluk Gorge NT





VISION

A nation in which Aboriginal and Torres Strait Islander people are economically independent and an integral part of the economy.

SERVICES



HOMES




BUSINESS



INVESTMENTS

OUTCOME

Economic independence and inter-generational wealth for Aboriginal and Torres Strait Islander people.



INDIGENOUS TOURISM

A LONG & PROVEN INDUSTRY TRACK RECORD

- Indigenous Business Australia (IBA) and its sibling agency, the Indigenous Land & Sea Corporation (ILSC), are the largest owners of Indigenous tourism assets in Australia.
- IBA has the longest national record of investing in Indigenous-owned and operated tourism assets with activity spanning over 20 years.
- IBA's Business Solutions team has a significant number of partnerships in place with peak bodies representing Indigenous tourism industry participants and also provides financial products and business support to multiple Indigenous tourism enterprises.
- IBA's national office footprint supports new business support in the Indigenous tourism industry across the country.

Camping with Custodians Program Tourism Western Australia Sharing Knowledge and Experience



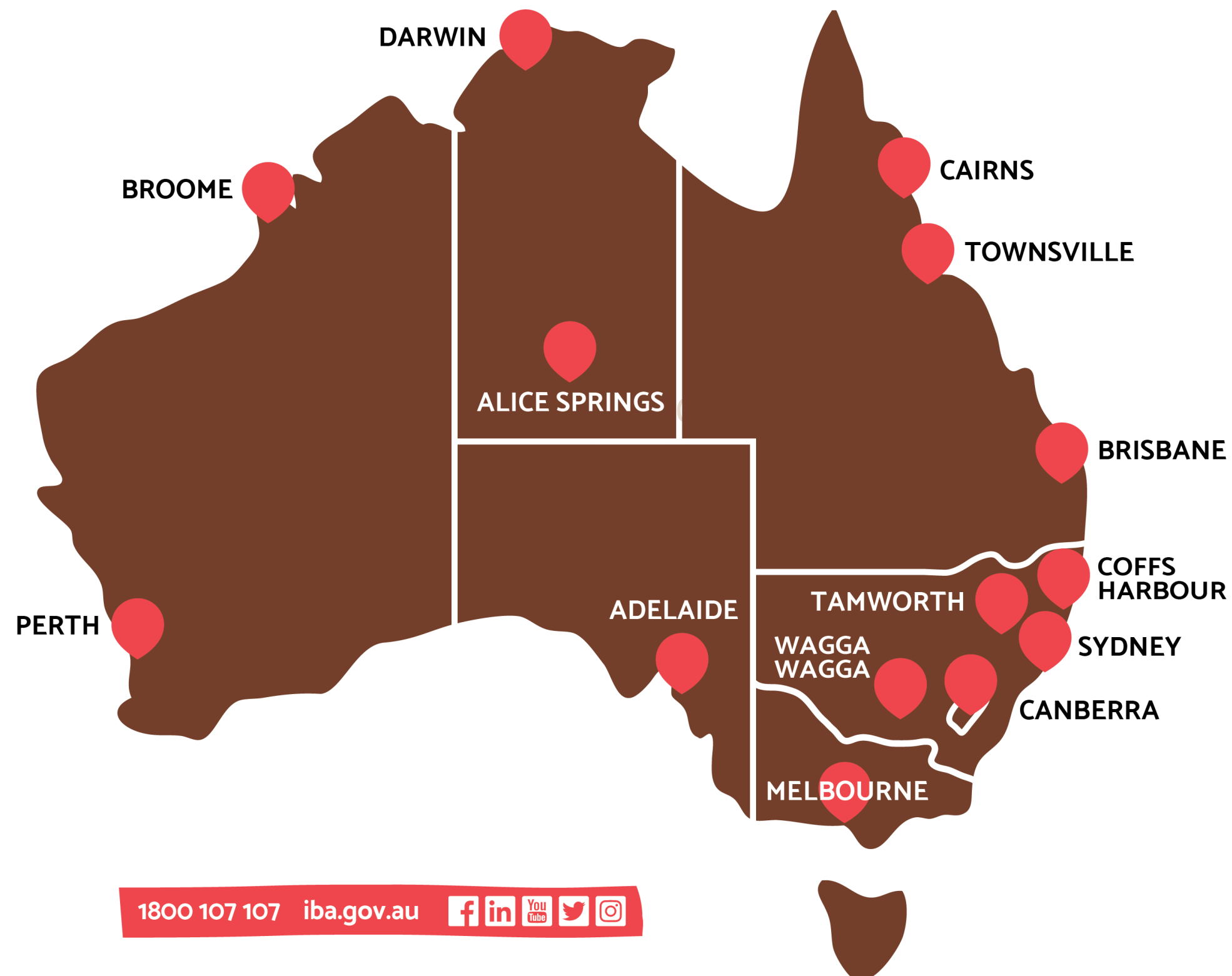
Imintji camp ground Gibb River Road

Gibb River Challenge



OUR NATIONAL REACH TO SUPPORT INDIGENOUS TOURISM

With 14 locations around Australia, there should always be someone
close by to help you work out next steps.



1800 107 107 iba.gov.au



TOURISM PARTNERSHIPS

ECO TOURISM TRAILS PROJECT

- IBA is supporting the **Queensland Government** in an Adventure and Nature Based Tourism Development Program. A key component of the **Eco Tourism Trails Project** is to leverage long-term job and business opportunities for Traditional Owners at the following locations **Wangetti Trail, Thorsborne Trail, Cooloola Great Walk, Whitsunday Island Trail, and Gold Coast.**
- Each Trail is set to deliver several outcomes for Traditional Owners in the construction, operation and maintenance and employments opportunities, during the development of the trails in each of the selected locations.

STRATEGIC RELATIONSHIPS

- IBA is a member of the **Qld Government Indigenous Tourism Working Group.**
- IBA also supports **WAITOC, NSW Aboriginal Tourism Operators Council** and provides input to the **NT Aboriginal Tourism Advisory Council.**
- The development of State based capability providers such as **WAITOC** and **NATOC** provides input from Indigenous operators to new businesses and is a proven model in developing more product.

TOURISM PARTNERSHIPS

CURRENT ACTIVITIES

- **Western Australian Indigenous Tourism Operators Council (WAITOC)** partnership has supported the development of 32 businesses with co funding from **Tourism WA** and **The City of Perth** since 2017.
- **Department of Trade, Business and Innovation Northern Territory Government** to develop 14 tourism businesses in remote locations from **Kings Canyon, Uluru, East Arnhem Land, Kakadu and the Coburg Peninsula**.
- **Outback Academy Australia (OAA)** is focusing on accelerating economic opportunities with Aboriginal communities through land-based business and employment, particularly in the bush foods, botanicals and linked tourism/hospitality industries.
- **Aboriginal Land Council of Tasmania** worked on capability development to **The Aboriginal Elders Council of Tasmania** and assistance to **Palawa Enterprises Pty Ltd at Wukalina/ Mt William National Park**. This significant tourism project for the Tasmania Indigenous community is a multi-day walk which encompasses nature and traditional foods.
- The **Camping with Custodians** project (CwC) in Western Australia partners to deliver suitable economic and sustainable business outcomes in-conjunction with **Tourism WA**. This project increased the campground capacity of Imintji in the Kimberley and built further capability with staff at **Imintji, Mimbi, Peedamulla** and new community grounds at **Violet Valley Station and Woolah Community**.
- IBA also provides support to businesses attend the **Australian Tourism Exchange** hosted by Tourism Australia and contributes to joint funding of capability development.



THANK YOU



**Queensland Ecotourism
Trails Project
Cooloola Great Walk
Introducing Brian
Warner and Kabi Kabi
First Nation People**

