



QUEENSLAND
TOURISM INDUSTRY
COUNCIL

The Voice of Tourism

Destination IQ

State of Play

Cameron Costello, Deputy Chair



The Vision for Indigenous Tourism

- The wonderful sunshine state of Queensland is home to some of the world's most beautiful beaches, ancient, dense rainforests and red desert plains. Not only that, but it is also the only place in the world where you can connect and immerse yourself into the traditions of two of the world's oldest living cultures.
- First Nations tourism is rapidly growing in the interest of domestic and international visitors. A total of 713,810 visitors attended a festival or cultural event in Queensland during 2018, this was a 22% increase between the 2016-2018 period.
- Why are more visitors taking part in cultural experiences? Well the answers easy... Queensland has hundreds of clan groups and each have their own unique culture, values and lore. As far up as the Torres Strait Islands and down to the South East corner, there is something new for all visitors to discover.

What to expect in 2020?

- The Queensland Tourism Industry Council(QTIC) are currently in the process of creating the first ever, First Nations Tourism Potential Plan to guide the development and growth of First Nations tourism in Queensland. The Plan is set to be completed in the first half of 2020.
- The outcomes from the Plan will be used as a guide to develop infrastructure, create more job opportunities for First Nations peoples and provide mentoring and training for businesses so they are market ready.
- 2020 will create the framework for the direction of First Nations tourism in Queensland and we as a state will work together to strengthen the relationship between First Nations peoples, to empower their culture, values and lore.



Board Representatives



CAMERON COSTELLO

QTIC



JONATHON THURSTON

TEQ



NANCY BAMAGA

TEQ





QTIC Indigenous Champions Network Members

- Al Mucci, Dreamworld
- Alan Smith, Outback Aussie Tours
- Alison Smith, The Star Entertainment Group
- Anthony Corrie, Sarina Russo
- Cameron Costello, QYAC
- Chern'ee Sutton, Chern'ee Sutton Art
- Cheryl Thompson, Trackers Queensland
- David Hudson, Didgeralia
- David Williams, GILIMBAA
- Emily Tanna, Compass Group
- Geoff Hogg, The Star Entertainment Group
- Greg Erwin
- Jacob Cassady, Mungulla Station
- Jai Leighton, The Star Gold Coast
- Joe Sproats, Platypus Wealth
- Johnny Murrison, Jarramali Rock Art
- Josh Hanley, Accor Group
- Leanne Ruska, Spirits of the Red Sand
- Lloyd Mills, Stockman's Hall of Fame
- Marie Taylor, Reef Magic Cruises
- Mark Greaves, Visit Queensland
- Maryanne Jacques, Adventure North Australia
- Monique Harmer, Pullman Cairns
- Mundanara Bayles, The BlackCard
- Neil Mergard, 1770 Larc Tours
- Olivia Evans, Sandstone Park
- Paul Morton, Novotel Surfers Paradise
- Paul Victory, Sealink Travel Group
- Penny Cleland, CaPTA Group
- Peter Lenoy, UMI Arts
- Preston Campbell, Preston Campbell Foundation
- Robert Henderson, The Henderson Art Gallery
- Russell Boswell, Savannah Guides
- Shannon Ruska, Tribal Experiences
- Shirley Hollingswith, Tjapukai
- Tarragh Cunningham, QAGOMA
- Tom Howard, Brisbane Airport Corporation
- Tony Martin, Qantas Founders Museum
- Tracy Kearney, Prestige Service Training



Operators in Queensland

- Badhulaw Kuthinaw Mudh TSI Corp (Badu Arts), Badu
- Bamangu Bubu Ngadimunku (Yalanji Arts), Mossman
- Banaam, Gold Coast
- The BlackCard Cultural Tours, Brisbane
- Currumbin Wildlife Sanctuary, Gold Coast
- Daintree EcoLodge and Spa, Daintree
- Dreamtime Cultural Centre, Rockhampton
- Dreamworld Corroboree, Gold Coast
- Erub Erwer Meta Art Centre TSI Corp (Erub Arts), Erub
- ExperienceCo, Cairns
- First Food Co, Brisbane
- Flames of the Forest, Port Douglas
- Gab Titui Cultural Centre, Thursday Island
- Giringun Aboriginal Art Centre, Cardwell
- Goolimbil Walkabout Tour, Agnes Waters
- Goompi trail, Minjerribah
- Gooriemooka Tours, Minjerribah
- Gudjuda Reference Group Aboriginal Corporation, Home Hill
- The Henderson Art Gallery, Brisbane
- Hope Vale Arts & Cultural Centre, Hope Vale
- Ingan Tours, Tully
- Janbal Aboriginal Art Gallery, Mossman
- Jarramali Rock Art Tours, Laura
- Jellurgal Cultural Centre, Gold Coast
- Jitta Art, Innisfail
- Kingfisher Resort, Fraser Island
- Kuku Bulkaway Art Gallery, Cooktown
- Kuku Yalanji Cultural Habitat Tours, Mossman
- LAX Charters and Tours, Thursday Island
- Leets Dreaming, Tamborine Mountain
- Lockhart River Arts Centre, Lockhart
- Made on Minjerribah, Minjerribah
- Minjerribah Camping, Minjerribah
- Mornington Island Art Centre, Mornington Island
- Mossman Gorge Centre, Mossman
- Mungulla Station, Ingham
- Ngalmun Lagau Mineral (Moa Arts), Moa
- Nyanda Cultural tours, Brisbane
- Ochre Restaurant, Cairns
- Pompokuraaw Arts and Cultural Centre, Pompokuraaw
- Queensland Art Gallery & Gallery of Modern Art, Brisbane
- Quinkan & Regional Cultural Centre, Laura
- Quandamooka Yoolooburrabee Aboriginal Corporation, Minjerribah
- Rainforestation Nature Park, Kuranda
- Ridgee Didge Cafe, Barcaldine
- Salt Water Murris, Minjerribah
- Spirits of the Red Sand, Beenleigh
- Stockman's Hall of Fame - Indigenous Cultural Centre, Longreach
- Straddie Adventures, Minjerribah
- Straddie Beach Worms, Minjerribah
- Tallaroo Hot Springs, Tallaroo Station
- Tjapukai Cultural Park, Cairns
- Torres Strait Heritage Museum and Art Gallery, Horn Island
- Triballinks Cultural Activity Centre, Mapleton
- UMI Arts, Cairns
- Walkabout Cultural Adventures, Daintree
- Wanpa-rda Matilda Outback Education Centre, Barcaldine
- Wei'Num Art and Craft, Mapoon
- Wik & Kugu Art Centre, Aurukun
- Wujal Wujal Council (Bana Yirriji Art Centre), Wujal Wujal
- Yarrabah Art and Cultural Precinct, Yarrabah
- Yuku Baja Muliku Land Trust, Archer Point
- Yuku Baja Muliku Landowner and Reserves Ltd, Archer Point

Queensland's First Nations Festivals and Events

Queensland's First Nations Festivals and Events



MAY

DJUKI MALA
MACKAY

JUNE

QUANDAMOOKA FESTIVAL
WINJERRIBAH

YARRABAH BAND FESTIVAL
YARRABAH

JULY

NAIDOC WEEK
NATIONALLY

**QTIC NAIDOC CORPORATE
BREAKFAST**
BRISBANE

**LAURA ABORIGINAL DANCE
FESTIVAL**
LAURA (biennially)

**KEEP THE FLAME OF CULTURE
BURNING**
TORRES STRAIT ISLANDS (biennially)

CAIRNS INDIGENOUS ART FAIR
CAIRNS

AUGUST

**GULF COUNTRY FRONTIER DANCE
FESTIVAL**
BURKETOWN

SEPTEMBER

**WINDS OF ZENADTH CULTURAL
FESTIVAL**
THURSDAY ISLAND (biennially)

NOVEMBER

DESTINATION IQ
SOUTH EAST QUEENSLAND





Queensland's Deadly Projects

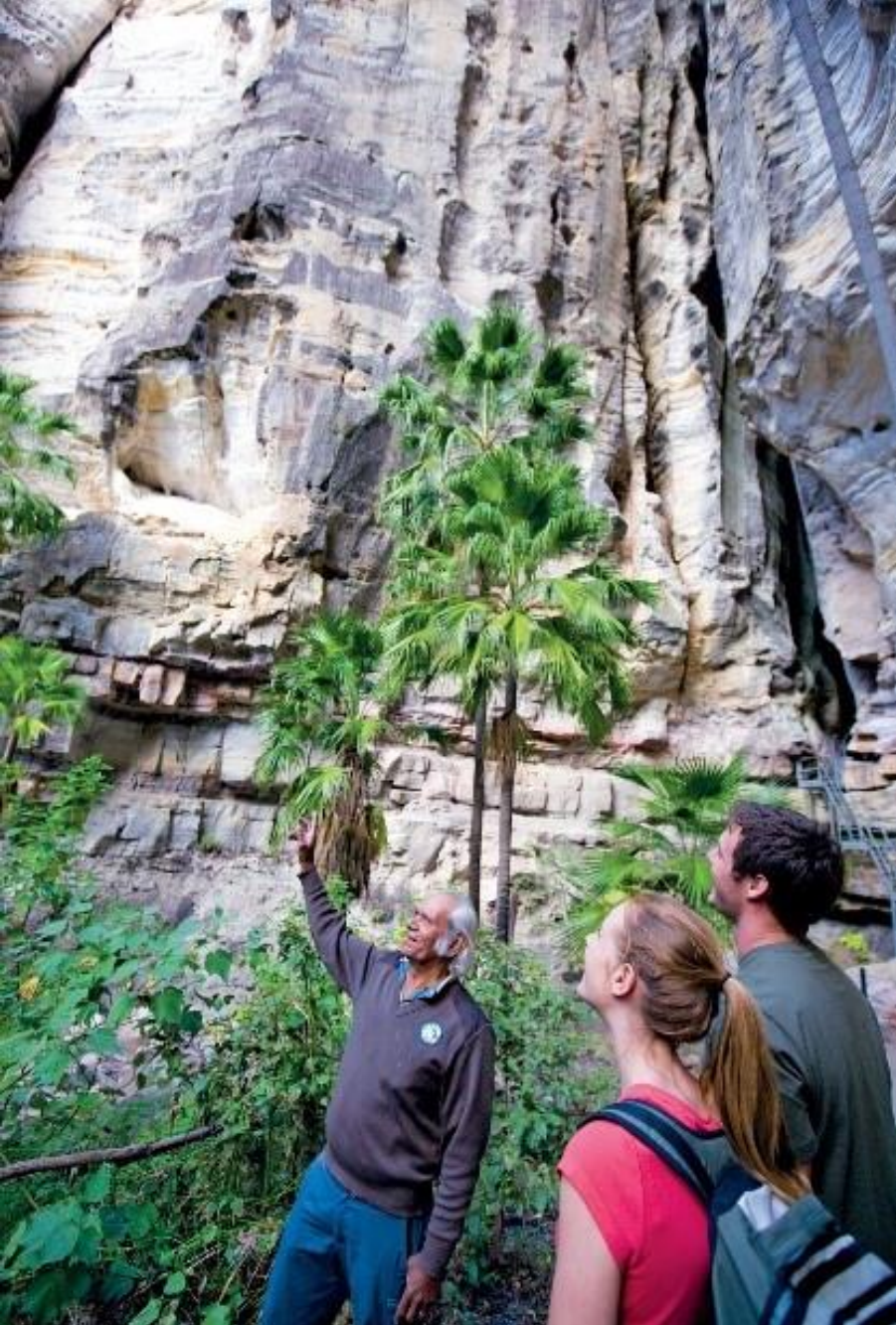
- **INDIGENOUS LAND AND SEA RANGERS**
- **MEANJIN MARKETS**
- **WANGETTI TRAIL**
- **QUANDAMOOKA ART MUSEUM AND
PERFORMANCE INSTITUTE**
- **MANDINGALBAY YIDINJI ABORIGINAL
CORPORATION (MYAC)**
- **YARRABAH ARTS AND CULTURAL
PRECINCT**
- **EWAMIAN ABORIGINAL
CORPORATION (EAC)**



Far North Queensland

- Gab Titui Cultural Centre, Thursday Island
- Tjapuki Cultural Park, Cairns
- Flames of the Forest, Port Douglas
- Jarramali Rock Tours, Laura
- UMI Arts, Cairns
- Didgeralia, Cairns
- Walkabout Cultural Adventures, Daintree





Central Queensland

- Carnarvon Gorge National Park, Carnarvon Gorge
- Dreamtime Cultural Centre, Rockhampton
- Coolimbil Walkabout Tour – 1770 LARC! Tours, Agnes Waters



Outback

- Thutirla, Two Boys Dreaming, Birdsville
- Desert Dreaming Centre, Barcy Base Camp, Barcaldine
- Diamantina National Park, Bedourie



South East Queensland



- Jellurgal Cultural Centre, Burleigh Heads
- The Henderson Art Gallery, Brisbane
- Spirits of the Red Sand, Beenleigh
- Minjerribah Camping, Minjerribah
- The Blackcard Cultural Tours, Brisbane
- Dreamworld Corroboree, Gold Coast





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